
**CANADIAN BROADCAST STANDARDS COUNCIL
PRAIRIE REGIONAL PANEL**

CIRK-FM re *K-Rock Morning Show*

(CBSC Decision 01/02-0713 & -1113)

Decided February 5, 2003

D. Braun (Chair), D. Ish (Vice-Chair), D. Dobbie, V. Dubois,
J. Fong and R. Gallagher

THE FACTS

The *K-Rock Morning Show* airs every weekday from 5:30-9:00 am on CIRK-FM (97.3 K-Rock, Edmonton). The show is hosted by Terry Evans, Steve Zimmerman and Bill Cowen (and is sometimes known under their names). It includes customary morning show fare, such as songs, news, traffic updates and weather reports. The program also features banter between the hosts, as well as comedic songs and sketches. Many of these discussions, joke songs and skits have sexual themes.

Two individuals complained to the CBSC about different episodes of the program, one about that of April 9, 2002 and the other about that of July 24.

The First Complaint

The first complaint was dated April 9 (the full text of all the correspondence can be found in Appendix B). The complainant characterized the morning show content as “blatant sexual exploitation” and as being offensive and insulting to women. He stated that he felt the “Dirty Lori” segment, in which a “sex expert” answers listeners’ letters, was “far too explicit than is needed.” He also mentioned his disapproval of one host’s use of the word “shit” during the April 9 broadcast.

CIRK-FM's Director of Programming responded to the complainant on April 25 by explaining that

[t]he use of the word 'shit' was accidental and was immediately addressed internally. It is our policy that this word, and many unmentioned others, are NOT to be used on the air. [...] Following that day's broadcast, management addressed this with the on-air talent who agreed that it should not be used again in the future.

With respect to the complainant's other concerns, the Director of Programming stated, first, that the Dirty Lori segments, rather than providing sexually explicit explanations, use "innuendo and conjecture, leaving it up to the listener to 'fill in the blanks'" and, second, that the sexual discussions on the program "are not specific to any gender, and do not demean or denigrate any individual on the basis of gender."

That complainant sent an e-mail response to the Director of Programming's letter on April 26. He was satisfied with CIRK-FM's approach to the issue of foul language, but disagreed with the station's position on the Dirty Lori segments and the representation of women on the program.

The Second Complaint

The second complainant sent his e-mailed correspondence to the CBSC on July 24 and copied CIRK-FM. He also complained in general about the "objectional [*sic*] material" found on the station and specifically mentioned a joke song entitled "Tits" that was played on July 24. The Director of Programming responded to that complainant on the very same day. He explained that, according to ratings data, the *K-Rock Morning Show* is the number one morning program in Edmonton with listeners in the 25-54 age demographic. He acknowledged that their content was "on the edge", but stressed that they take broadcast standards very seriously. With respect to the "Tits" song, he stated that "[t]he word, in our opinion, is simply not a profane or indecent word, and its use on the air does not denigrate, demean, or disparage anyone on any basis."

Once the CBSC had processed the complaint, it gave CIRK-FM a second chance to respond if it wished. CIRK-FM took the opportunity and replied on August 20. The Director of Programming generally reiterated the station's views on the issues raised by the complainant.

Both of the complainants requested that the CBSC Prairie Regional Panel review the challenged broadcasts and rule on the relevant matters.

THE DECISION

The Prairie Regional Panel examined the broadcasts under the relevant portions of the following provisions of the Canadian Association of Broadcasters' (CAB) *Code of Ethics* and *Sex-Role Portrayal Code*:

CAB Code of Ethics, Clause 6, paragraph 3:

It is recognized that the full, fair and proper presentation of news, opinion, comment and editorial is the prime and fundamental responsibility of the broadcast publisher.

CAB Code of Ethics, Clause 15 (Sex-Role Stereotyping):

Recognizing that stereotyping images can and do cause negative influences, it shall be the responsibility of broadcasters to exhibit, to the best of their ability, a conscious sensitivity to the problems related to sex-role stereotyping, by refraining from exploitation and by the reflection of the intellectual and emotional equality of both sexes in programming.

CAB Sex-Role Portrayal Code, Article 4 (Exploitation):

Television and radio programming shall refrain from the exploitation of women, men and children. Negative or degrading comments on the role and nature of women, men or children in society shall be avoided. Modes of dress, camera focus on areas of the body and similar modes of portrayal should not be degrading to either sex. [...]

The Prairie Regional Panel listened to a recording of each of the *K-Rock Morning Show* broadcasts in question and reviewed all of the correspondence. It concludes that certain segments on both dates are in breach of Clause 6, paragraph 3 of the *CAB Code of Ethics* because they are too sexually explicit for times of the day when children are likely to be listening to the radio.

Coarse Language on Radio

As indicated above, one of the complainants strongly objected to the use of the word "shit" on air on April 9. That word was used in the following statement during a conversation about local politics (transcripts of the pertinent portions of all relevant dialogue and segments can be found in Appendix A):

Well, and that's the thing. Everybody goes around, they need a politician that kisses ass. Where I can go up and say "You know what, I think you're a piece of shit," you know and that's the difference between, you know. So I just don't. As soon as they get elected and they're in the seat of power it's like this to the voter.

Many of the CBSC Adjudicating Panels have been called upon to address the use of various coarse words on both radio and television. In the very first CBSC decision dealing

with such an issue, namely, *CFRA-AM re Steve Madely* (CBSC Decision 93/94-0295, November 15, 1994), the Ontario Regional Panel established the “current broad social norms test”. In general, that test provides that current broad social norms must be taken into consideration when assessing the acceptability of certain words on the airwaves. At the same time, the test includes the notion that there may be words which *ought* not to be used in the medium but whose use cannot be raised to the level of a Code violation.

Since the *Madely* decision, CBSC Panels have applied the broad social norms test to different words. They have not found Code breaches for the use of words such as “damn”, “crap”, “ass” and “son-of-a-bitch” even when employed at times of the day when children could be in the audience [see, for example, *CHAN-TV re Sportscast* (CBSC Decision 95/96-0108, December 18, 1996) and *CIQC-AM re Galganov in the Morning* (CBSC Decision 97/98-0473, August 14, 1998)]. On the other hand, Panels have determined that broadcast of the f-word and its derivatives will be found in violation of the *CAB Code of Ethics* when played at times of the day when children could be expected to be listening to the radio. In the first decision in which that determination was made, namely, *CIOX-FM re the songs “Livin’ It Up” by Limp Bizkit and “Outside” by Aaron Lewis and Fred Durst* (CBSC Decision 00/01-0670, June 28, 2001), the Ontario Regional Panel dealt with variations of the words “fuck” and “motherfucker” in song lyrics. In that decision, the Panel noted that research conducted in other English-speaking countries, such as Great Britain and New Zealand, had found that the f-word and its derivatives were ranked among the most offensive to survey respondents.

No CBSC Panel has yet made a decision regarding the use of the word “shit”. Although the word itself was used in the song broadcast in *CIOX-FM re a song entitled “Boyz in the Hood”* (CBSC Decision 99/00-0619, October 12, 2000), the Panel had no information as to the time at which the song was played. In the matter at hand, the word was used at approximately 6:15 am, during a morning radio program time slot, which has generally been considered a time at which children are likely to be listening.

In the studies conducted in other English-speaking countries mentioned above,¹ the word “shit” stood roughly in the middle of lists ranking coarse words by level of severity, according to survey participants. Respondents to those studies replied that they found words more or less severe depending, among other things, on the context in which they are used; such words are, for example, deemed less offensive when used as interjections (grammatically speaking), in other words, as expressions of surprise or frustration than when they are used to insult other individuals.

¹ Dickinson, Garry, et al. *Monitoring Community Attitudes in Changing Mediascapes*. New Zealand: Dunmore Press in association with Broadcasting Standards Authority, 2000. See also Millwood-Hargrave, Andrea. *Delete expletives?* London, England: Advertising Standards Authority, British Broadcasting Corporation, Broadcasting Standards Commission and the Independent Television Commission, 2000.

In the broadcast at hand, the on-air announcer used the word as an insult, albeit an undirected insult, and this in the context of a hypothetical scenario. The phrase “piece of shit” was not focussed on any particular politician, but rather reflected the host’s view of politicians in general. Nevertheless, the coarse word was applied intentionally and in a derogatory way. The Panel considers such a usage sufficiently severe as to conclude that its use at times of the day when children could be expected to be listening constitutes a breach of Clause 6, paragraph 3 of the *CAB Code of Ethics*, the provision that the CBSC currently uses to deal with complaints about coarse language.

From the broadcaster’s letter, it is clear that CIRK-FM agrees that the word should not be broadcast on its station. The Director of Programming indicated that management had addressed the situation with the on-air host, who also agreed that the word would not be used in the future. The complainant then declared himself satisfied that “the response from CIRK-FM addresses the issue of foul language adequately.” Since the action taken by the station in correcting this issue has met the expectations of both the complainant and the CBSC, the Panel sees no reason to oblige CIRK-FM to announce this aspect of the decision on-air.

Sexual Content

In past decisions, the CBSC has distinguished between the type of sexual comment that is acceptable on radio at times of the day when children are likely to be listening and that which is not. In general, its Panels have determined that mild sexually suggestive content, often in the form of innuendo or double entendre, is not considered to be in violation of the *CAB Code of Ethics*; on the other hand, more sexually explicit or detailed commentary is considered to be in breach of the Code when broadcast during morning drive radio (and at other times of the day when children are likely to be listening).

In *CFMI-FM re Brother Jake Morning Show* (CBSC Decision 00/01-0688, January 23, 2002), the BC Regional Panel examined episodes of a morning radio show that often included discussions and comedic sketches, some of which were limited to sexual innuendo, but others of which included more sexually explicit material. The Panel concluded that the situations involving mere innuendo, such as Jake’s suggestion that his female co-host “hold my import”, were perhaps in poor taste, but did not amount to a breach of any Code provision. In other cases, the content was deemed to be too sexually explicit for that time of day. One of the primary examples cited by the Panel was a lengthy conversation in which a male host recounted his previous night’s date where he was “givin’ it to her” on a workbench and “she’s goin’ nuts grabbin’ my nuts.” Another example of sexually explicit content found in breach of the *CAB Code of Ethics* was a comedic sketch in which a woman with a Mexican accent was clearly in the throes of passion yelling out phrases such as “oh, the tongue!” and “oh, the finger!”.

Similarly, in *CFNY-FM re The Show with Dean Blundell* (CBSC Decision 01/02-0267, June 7, 2002), the Ontario Regional Panel determined that those comments that could be considered innuendo and thus merely in bad taste were to be regulated by the listener via the radio tuning dial or the on/off switch while those discussions which crossed the line into sexually explicit territory were found in breach of the Code. One such conversation about a male host's sexual encounter began with double entendres about it being "windy that day" as there was "some blowin'", but eventually led to more unequivocal comments such as "she performs pleasures on him" and "she fellated you within three hours of knowing her."

Then, in *CFMI-FM re Brother Jake Morning Show (Wake Up Contests)* (CBSC Decision 01/02-0875, January 14, 2003), the BC Panel addressed a listener's concerns about two contests that were broadcast during the program. The first was entitled "Wake Up Woody" and the second "Wake Up Wendy". Contestants were required to awaken their sleeping partners using innovative sexual techniques while the morning show crew listened over the telephone and transmitted the scenario on-air. The listener felt that both the contests' theme and the actual dialogue that took place during the stunts were too sexually explicit for a time when families were preparing to go to work and school. The Panel disagreed with the complainant's characterization of the contests, finding that the contests' nature and titles as well as the descriptions used by the hosts, such as "you go downtown, [...] south of the equator" were sufficiently couched in innuendo to pass muster.

The Prairie Panel considers that much of the content of the *K-Rock Morning Show* referring to sexuality is on the edge of acceptability, while some instances fall over that edge, resulting in a Code breach. One example of a sexually explicit discussion occurred on April 9 at approximately 6:00 am when a woman, Norma, telephoned the station to ask the hosts if they knew of a good headache remedy. The following conversation ensued:

Terry: Here's what you do, Norma. Norma, what you gotta do, do you have anything battery operated? Because there's a scientific fact that orgasms can, uh, can cure headaches.

[...]

Terry: Do you have a cell phone that you can set to vibrate?

Norma: I do have a cell phone, but I don't know if it'll vibrate.

[...]

Terry: You have a washer? Okay, what you do is, you go to the washer, you take an uneven load. All right? So that means you get a couple of pairs of jeans and you put 'em all on one side of the drum, inside there, okay?

[...]

Terry: And all you do is rub up against that and in no time your headache will be gone Norma.

The woman telephoned back later in the program to inform the hosts that her headache was going away through the use of medication. They expressed their disappointment that she had not followed their more sexually oriented advice. In the end, the Panel finds that the detailed instructions on how to masturbate with a washing machine provided during the first of Norma's two calls were too sexually explicit for times of the day when children could be listening.

In addition to such conversations, there were also other comedic sketches and songs broadcast on both April 9 and July 24 that were, in the view of the Panel, problematic. Into this category fall a mock commercial for a "Solo Sex" exercise machine, a humorous song entitled "Dear Penthouse" and another called "Prison Bitch". Although the majority of those segments consisted of very strong sexual innuendo, each did include certain words and phrases that made the subject matter entirely clear and unequivocal. In the case of "Dear Penthouse", the reference to the teacher "with the dynamite ass" undressing and inviting the student to do the same for the purpose of having sex is an example not only of explicit material but also of a theme that could be expected to be disturbing to children. The description of the sexual activities in the tent is similar. The "Prison Bitch" song is at least as explicit. At the very least, the references to "doin' you" and being a sex machine while referring to Vaseline fall into that category.

On the other hand, a number of other segments fell into the more innocuous category of mild sexual innuendo and double entendre. These include a mock commercial for "Trophy Wife Barbie" aired on July 24. "Trophy Wife Barbie" is said to come with such accessories as high heels, a push-up bra and an engagement ring twice as big as First Wife Barbie. The fictional advertisement featured a double entendre in the lines: "Sorry, Trophy Wife Barbie's husband sold separately. We'd like to say she comes with her husband, but she doesn't. She does, however, come with Pedro, the pool boy." In such instances as these, the Prairie Panel concludes that the segments are in poor taste but do not rise to the level of a breach of the *CAB Code of Ethics*. As the CBSC has stated on numerous previous occasions, when content is on the edge but not over it, the principle of freedom of expression must prevail, and listeners must make their own choices as to whether such content is acceptable in their households.

As noted above, the first complainant also made specific mention of the Dirty Lori segments in which "Dirty Lori" answers listeners' letters on sexual matters. The Dirty Lori spot that was broadcast on April 9 dealt with a question about penis shape. Although the three male hosts made some jokes about the issue, Lori did respond to the question seriously. The Panel finds that *this particular* Dirty Lori segment was not sufficiently ribald to be considered in breach of the Code. While the conversation did provide a description of male anatomy, it was not in the context of a *sexual act* which is the criterion that would have rendered it inappropriate for times of the day when children could be listening.

The Panel understands the dilemma of broadcasters desirous of providing programming featuring a content and style that they deem appealing and entertaining for their target audience while respecting codified broadcast standards. The appeal to all the perceived

instincts of the target audience cannot be the sole, or even principal, determinative characteristic of broadcasters' programming choices. Broadcasters must use their expertise to find the appropriate combination of content that is, on the one hand, amusing to their audience and yet, on the other hand, does not contravene any of the Code provisions which Canada's private broadcasters have themselves collectively established. The collective standards represent a series of limits or borders, developed with the interests of audiences, as well as competitive broadcasters, in mind. A broadcast that treats those limitations cavalierly is a broadcast too far.

Anticipatorily, the Panel notes that the revised *CAB Code of Ethics* (which came into effect August 1, 2002, subsequent to the broadcast dates in question) contains a specific provision requiring that broadcasters ensure that their programming does not contain "unduly sexually explicit material". The revised Code (applicable only to post-August 1, 2002 broadcasts) more clearly sets out the requirements in this respect than did the more general provision regarding "full, fair and proper presentation of news, opinion, comment and editorial." Since the latter was the applicable Code provision, the Panel finds CIRK-FM in breach of Clause 6, paragraph 3 of the *CAB Code of Ethics* for broadcasting sexually explicit segments at times of the day when children are likely to be listening to the radio.

Representation of Women

The issue of exploitation and degradation of men, women and children differs from the matter of sexually explicit material in the sense that the former is in violation of the *CAB Code of Ethics* and the *CAB Sex-Role Portrayal Code* when broadcast at *any* time of day. Past CBSC decisions have, however, explained this requirement to mean that the presentation of one sex must be degrading or exploitative relative to the other.

The first complainant stated his opinion that the content of the *K-Rock Morning Show* was insulting and exploitative towards women, while the second complainant was specifically concerned with the joke song entitled "Tits" which he considered could be offensive to some listeners. Moreover, there can be no doubt that the three male hosts comment both on sexual situations and the appearance of women. On the other hand, it must be recognized that they also mock men, including themselves, in similar contexts. Some of the comedic sketches and songs also focus on the body parts of both men and women.

The Ontario Regional Panel dealt with a similar question in the aforementioned *Dean Blundell* decision. In the course of certain episodes of that program, the hosts made comments about women's body parts. For example, they discussed singer Bif Naked who exposed her breast for an album photo, as well as their female co-host's augmented breast size which was the result of her recent pregnancy. The Panel concluded that no comment was so focussed as to amount to a breach of the sex-role portrayal provisions in the broadcaster Codes:

In neither instance were negative or degrading comments made. It must also be acknowledged that the women who were the subject of these remarks were willing participants: Bif Naked for choosing to put a revealing photo on her CD, no doubt in an attempt to be provocative; and [the female host] for contributing to the jokes about the post-pregnancy increase in her bust size.

This treatment of women stood in contrast to that found on *The Howard Stern Show*. In both *CHOM-FM and CILQ-FM re The Howard Stern Show* (CBSC Decision 97/98-0001+, October 17-18, 1997) and *CILQ-FM re The Howard Stern Show* (CBSC Decision 97/98-0487+, February 20, 1998), the Québec and Ontario Regional Panels found Stern's unrelenting use of terms such as "pieces of ass", "dumb broads", and "sluts" in reference to women in breach of the Codes. The Panels also noted that Stern

[f]requently deals with female guests on the basis of their physical attributes and sexual practices rather than, or occasionally in addition to, the skills or talents which are the reason for their common recognition. In the case of callers, he regularly avoids the subject with respect to which they have called in order to seek details of their bust size and weight as well as their sexual practices, despite the fact that this information is *utterly* irrelevant to the subject of interest.

The *K-Rock Morning Show* does not sink to that level of degradation when dealing with women. As noted above, both women and men are targets for the program's jokes. For example, the "Tits" song, which tells the story of a man who buys his wife breast implants only to be unsettled by the fact that she shows the result to everybody, was preceded an hour earlier by a joke song called "Circumcision", which told the equally ridiculous story of a man who satisfied his fiancée's request for him to be circumcised by going to a barber "for a little off the top" and ended up with a significant diminution of a material part of his anatomy. As this Panel stated of a televised film in *CKX-TV re National Lampoon's Animal House* (CBSC Decision 96/97-0104, December 16, 1997),

While the portrayal of the women in the film is not overly flattering, it cannot either be said that the portrayal of the men is any better or advantages them in any way. All in all, the presentation of almost every one of this group of young college people is as unflattering as one might expect from a film emphasizing the frivolous, narcissistic, often gross, occasionally disgusting portrait of college fraternity life which can best be characterised as high farce. The question of portrayal inequality does not come into play.

While there may be issues of taste with respect to the representation of both men and women on the program, the Prairie Regional Panel finds no breach of either clause 15 of the *CAB Code of Ethics* or Article 4 of the *CAB Sex-Role Portrayal Code* in either of the challenged episodes of the *K-Rock Morning Show*.

Broadcaster Responsiveness

Since one of the responsibilities of membership in the CBSC Manual is to "co-operate fully with complainants by responding quickly and effectively to their concerns," CBSC Panels

always take the time, in the course of their deliberations, to review the broadcaster's responsiveness to the complainant. Compliance with this undertaking is a matter required in all files under consideration by the CBSC's Panels. In this case, the Director of Programming wrote detailed, thoughtful replies to both complainants addressing their specific concerns. In the case of the complainant who copied CIRK-FM on his initial complaint, the Director of Programming provided a lengthy response to the complainant on the same day and responded a second time a few weeks later when offered the opportunity by the CBSC. In this respect, CIRK-FM has met and even exceeded the responsiveness requirements of CBSC membership. Nothing further is required in this respect in this instance.

ANNOUNCEMENT OF THE DECISION

CIRK-FM is required to: 1) announce this decision, in the following terms, once during peak listening hours within three days following the release of this decision and once more within seven days following the release of this decision in the time period in which the morning show was broadcast; 2) within fourteen days following the broadcast of the announcements, to provide written confirmation of the airing of the announcements to the complainants who filed the Ruling Requests; and 3) at that time, to provide the CBSC with that written confirmation and with air check copies of the broadcasts of the two announcements which must be made by CIRK-FM.

The Canadian Broadcast Standards Council has found that CIRK-FM has breached a provision of the Canadian Association of Broadcasters' (CAB) *Code of Ethics*. On April 9 and July 24, 2002, CIRK-FM broadcast sexually explicit segments during the morning show. Those episodes included sexually explicit material which was broadcast at times of the day when children could be expected to be listening contrary to Clause 6, paragraph 3 of the *CAB Code of Ethics*, which requires that broadcasters ensure the proper presentation of opinion and comment in their programming.

This decision is a public document upon its release by the Canadian Broadcast Standards Council.

APPENDIX A

CBSC Files 01/02-0713 & -1113 CIRK-FM re *K-Rock Morning Show*

The following are transcripts of relevant portions of the *K-Rock Morning Show*.

April 9, 2002

5:42 am Terry reveals that he received an e-mail from a "60+" woman who wanted a copy of their billboard (which featured the three hosts naked, holding coconuts over their private parts).

Steve: Older gals need lovin' too ya know. Sure

Terry: Why not? Care to share a story?

Steve: No, I

Bill: Where are these older gals? How do I get involved?

5:55 am The hosts were teasing the show's call screener Holly about her boyfriend.

Steve: Us chattin' her up is kinda like that 60 year old writin' you a letter.

Terry: Ah, yeah, there you go.

Bill: Pretty much.

Steve: She's as disgusted by us as we were by that woman.

Terry: Yeah, that 60 year old woman is probably writin' me up sayin' "oh, all right, that young nubile.... And every time I go to this I can talk to that young nubile."

Steve: Better let the old guy watch. [All laugh] You creep us out.

Terry: That's right. To Holly we are Wes Montgomerys.

Bill: Pretty much. That's right. Three fossils in here.

Terry: Ah, we're sexy sons-of-bitches though. I'll tell you what. Norma wants to ... know.

Steve: Something.

Terry: Norma, what would you like to know?

Norma: [on phone] I want to know if you have some remedies for a headache.

Terry: Aspirin.

Norma: I've tried.

Bill: Advil.

Terry: Sex.

Norma: Hey, there's an idea.

Bill: A cold compress.

Steve: Turning up the radio really loud and having your children scream.

Terry: You know if you have, do you have kids at home with you there, Norma?

Norma: They're sleepin'.

Terry: They're sleepin'. And, uh, do you have a man there with ya?

Norma: Yeah.

Terry: Yeah, well, and how's he, how's he equipped? How's he set up for action?

Norma: Um, he's sleepin'.

Terry: He's sleepin'? All right.

Steve: You got a neighbour or somethin'?

Terry: No, no, no. Here's what you do, Norma. Norma, what you gotta do, do you have anything battery operated? Because there's a scientific fact that orgasms can, uh, can cure headaches.

Holly: Hello?

Terry: Yes Holly, is it true that orgasms can get rid of headaches?

Holly: Yes they can.

Terry: Thank you very much. There, see, even from our, uh, our phone screener. So, do you have anything battery operated nearby?

Norma: No I don't Terry.

Terry: Do you have a cell phone that you can set to vibrate?

Norma: I do have a cell phone, but I don't know if it'll vibrate.

Steve: Braun hand mixer?

Terry: Do you have a [all talk at once]. Do you have a washer?

Norma: Yeah.

Terry: You have a washer? Okay, what you do is, you go to the washer, you take an uneven load. All right? So that means you get a couple of pairs of jeans and you put 'em all on one side of the drum, inside there, okay?

Steve: She's writing this down like a recipe.

Terry: And then you put it on, you get 'em, you get 'em like wet, have the water come into the washer. Get 'em wet and set it on spin. Because of the uneven load, you're gonna get an unusual vibration, an unusual warble in the washer.

Norma: All righty.

Terry: And all you do is rub up against that and in no time, your headache will be gone, Norma.

Norma: I hope so Terry because I've been sittin' here for about ten or fifteen minutes now.

Terry: Okay, well we're gonna take a break for news here in a bit and what we want you to do is, we want you to go and load up the washer and then call us back after Bill's done the weather and then we'll see how this works, okay?

Norma: [laughs] All righty.

Terry: All right?

Norma: All right.

Terry: Now get a couple of pairs of jeans, throw 'em in there, make it an uneven load, fill it up with water and call us back.

Norma: Will do.

Terry: All right. Bye.

6:05 am Bill Cowen reads a news report about Conservative Leader Joe Clark meeting with Alliance Leader Stephen Harper to discuss the possibility of forming a coalition.

Terry: Does Stephen Harper have a hot daughter of age?

Bill: I was just gonna ask that. I don't know if he does. I don't know.

Terry: 'Cause that would be pretty interesting.

Bill: Got me to vote for Joe. Got me to think about voting for Joe. I didn't vote for Joe, but I thought about it for a little while anyways. [continues with news] Well, Bob Guccione never thought this could happen to him, but his Penthouse empire, the one that brought you those real life erotic stories that you believed as a hairless little lust puppy is about to go bankrupt. It's been morally bankrupt since it started in 1965, but now he's got 52 million dollars in debt.

Joke "Dear Penthouse" song

Dear Penthouse
 I'm a freshman at a small mid-western university
 And I never thought something like this could happen to me
 When my teacher with the dynamite ass
 Made me stay after class
 And she started to undress
 I can't forget the statement she made
 "If you drop your pants I'll raise your grade"

Dear Penthouse
 I never thought those letters were really true until
 I was on a fishing trip and I met a girl named Jill
 And I had a little too much to drink
 I couldn't believe what I was starting to think
 So we headed to her tent
 There's nothing like eating out
 Then the next morning my fist still smelled like [cunt?]

I've read every issue since 1974
 The first two years were behind the bathroom door
 I pored through every Penthouse I could find
 Even though my mom said I'd go blind

Dear Penthouse
 I'm a seaman first class at an overseas naval base
 It's been seven long months since I've seen a woman's face
 When I saw your recent issue
 I took a box of Kleenex tissue
 And I locked the barrack door
 It's nice to know I've gotten a grip
 Please excuse my jerky penmanship

6:11 am

Terry: All righty. Terry, Bill and Steve here givin' ya the business. Norma, call back. Norma was just on the phone and then she, uh, dropped Maybe she hung up for a reason.

6:13 am

Terry: It's 6:13 and I'm just wonderin' if Norma's going to call back. Norma called just before the six o'clock news and said she had a headache and wondered how to get rid of it. We suggested Aspirin, Advil, Tylenol, whatever the case may be. She said that she had taken that. It hadn't helped, so we thought maybe sex or some sort of orgasmic something or other might help. Told her to load the washer with an uneven load, set 'er on the spin cycle and lean up against it. That might be able to do it. She phoned back. She was on hold for most of the sports there, Bill. And then she hung up.

Bill: Perhaps she achieved and the headache's gone.

Terry: Could be.

Steve: Good chance.

Bill: Well okay. No news is good news.

Terry: Before we find out if Norma's head is okay, it's 6:14. Maybe she rolled over her companion there.

[Talk about local politics]

Steve: Well, and that's the thing. Everybody goes around, they need a politician that kisses ass. Where I can go up and say "You know what, I think you're a piece of shit", you know and that's the difference between, you know. So I just don't. As soon as they get elected and they're in the seat of power it's like this to the voter.

6:27 am [Talk about taxes and sports]

Terry: Oh, oh, oh, oh, oh, hang on. Norma's back. Her headache must not be gone. Norma, is your headache gone?

Norma: It's slowly goin' away.

Terry: It's slowly going away. And how did you get it to go away?

Norma: With some good drugs.

Terry: With some good drugs?

Norma: Oh yeah.

Terry: So did you try the washer bit?

Norma: Um, to tell you the truth I don't have any jeans to put in my washer.

Terry: What, do you scamper around naked all the time? You can't wear a skirt every day Norma.

Norma: They're all clean.

Terry: I don't care if they're clean or not. I was tryin' to get rid of your headache. If you're gonna call for medical attention on this show, you have to be willing to perform the deed to have the medical, uh, prescription followed and whatever!

Norma: It's slowly going away. I took some drugs for it.

Terry: All right, well, we're slowly going to go away too then Norma. A hundred pounds of potential, unrealized. Right there.

Steve: All on crack or what?

6:40 am List of celebrity birthdays

Terry: Also celebrating a birthday today is Jenna Jameson.

Bill: Who?

Steve: Jenna Jameson?

Terry: Is 28 years old.

Steve: Peter Parker's boss.

Terry: No.

Steve: [doing imitation] Parker!

Terry: Jenna Jameson is the classically trained actress who has starred in 84 fine films including *VaJenna*, *Philmore Butts: Taking Care of Business* ...

Bill: Right.

Terry: ... uh, *Come One Come All: The Best of Up and Comers Early Volume* and *Fire Down Below*.

Bill: All right.

Terry: How many of those have you seen, Bill?

Bill: Uh. It was 74 she was in?

Terry: Eighty-four.

Bill: Eighty-four, uh, 83.

[...]

Terry: Paulina Poriskova.

Steve: Ah Paula.

Terry: Thirty-seven today. Rik Ocasek likes to bounce on top of her like a trampoline.

6:52 am Trivia question: What did Gregory Pincus invent in 1955? After a number of callers guess incorrectly, Terry says the invention is used only by women.

Terry: Hi, who's this?

Caller: Chuck.

Terry: Yes Chuck.

Caller: Uh, feminine hygiene thing.

Terry: You mean tampon, Chuck.

Caller: Sure, yeah.

Terry: 2002, you can say "tampon".

Caller: Okay, tampion, tampon. [Hosts laugh at his mispronunciation.]

Steve: [sings] We are the tampions.

Terry: Hate to string you along Chuck, but no. [All laugh] Call in another 28 days. [All laugh].

[A caller finally guesses correctly: the birth control pill.]

Terry: Holy cow, that was almost as painful as cramps.

6:56 am [Talk about children's television programs.]

Terry: *The Friendly Giant* was where he nailed his cock and bag to the wall.

Bill: Right.

Steve: Right.

Terry: What was the name of that?

Bill: Rusty. Rusty the Rooster.

7:37 am Dirty Lori segment

Terry: 7:37 and it's Tuesday. Terry, Bill and Steve here on the *K-Rock Morning Show*, and I'll bet I know who this is. Hello there, K-Rock.

Lori: Hey sexy.

Terry: Ah, Dirty Lori.

Lori: How you doin'?

Terry: Just oozing ...

Lori: Oooh.

Terry: ... with enthusiasm this morning.

Lori: Yummy. Well I'm in a good mood too. Guess what?

Terry: What?

Lori: For the Cougar Crawl on April 27 ...

Terry: Right.

Lori: ... CFRN News, Cory Atkins from news is going to be covering it.

Terry: Is that right?

Lori: Absolutely.

Terry: Wait 'til Cory passes out and then paint him up with all your make-up.

Lori: Oh, I've got all kinds of fun things in store for him but I don't want to scare him away.

Terry: You'll have to get him, hold him down, get the girls to hold him down and you can all do belly-button shooters out of his navel. That would make for great footage. I can see the look on Carrie Doll and Daryl McIntyre's faces after that footage comes back.

Lori: Definitely. Come on, spice things up a little bit.

Terry: Yes, do you like your belly-button shooters hairy or non-hairy?

Lori: Hmm. Non-hairy, although I think after the girls have quite a few drinks they probably won't even notice.

Terry: Yes, they've got enough hair on their tongue after enough fuzzy navels that they –

Lori: Exactly. And now, I'm working with Night Tours so the girls get to go on the double decker buses.

Terry: Holy cow. So who's going to be on top? [All laugh]

Lori: I don't know. I guess they get to decide whether they want to be on the top or the bottom.

Steve: Girls on girls. Wow.

Lori: Huh. Yeah, so you can get your tickets at Night Tours.

Terry: Wow. And that just doubles up the capacity doesn't it?

Steve: Now they just need a glass-bottomed top floor [all laugh] and I'll be there.

Terry: And an industrial drum of Windex [all laugh].

Lori: There we go. And one of those squeegee squishies.

Terry: Squeegee, yes. Squeegees and horny chicks go hand in hand, don't they?

Steve: Oh yeah.

Lori: That's definitely news.

Terry: D-I-R-T-Y-L-O-R-I, Dirty Lori dot com. Do you have a letter from a good K-Rock listener?

Lori: Sure. "Dear Dirty Lori. I've been dating this man for a couple of months. Last weekend we decided to have sex. Everything was going great until he pulled off his boxers. Seems his member has a wicked curve to the right. It's close to a ninety degree angle and this is not the first time I've come across what the boys would call this 'body oddity'. How common is it and why? Signed, Bewildered About Bendies."

Steve: Did you call Kerry Fraser for a measurement? [all laugh] You have an illegal stick.

Terry: Yes, you'll have to spend two minutes in the box [all laugh].

Lori: Sweet. Just two?

Terry: Ah well, some people are blessed.

Lori: You think so. Bewildered.

Terry: Isn't that somethin'?

Bill: Wow.

Lori: Mm hm.

Terry: Aren't you gonna ask us? Come on ask us, I know you're dyin' to know.

Lori: Actually okay, come on. Are you guys, uh, lefties, righties or just pointing straight out?

Terry: Straight as a plum-bob.

Lori: Really?

Terry: Yep.

Lori: Okay, come on Steve, you guys are too quiet.

Steve: Uh, well, you can't turn your head when you've got a toque on. So, uh, yeah, mine's straight [all laugh].

Terry: You can't turn your head with a toque on?

Steve: Well you can, but you won't see anything, so ... [all laugh].

Lori: Bill?

Bill: Uh, I think a little to the left.

Terry: A little to the left ...

Lori: Hmm, okay.

Terry: ... like his political views.

Lori: Dear Bewildered. I've seen a bendie as well. It might be more common than we think. And I've heard that one of the common, common causes of it is a circumcision that wasn't quite done right. So, and I've also been told that you can have it surgically fixed by a little snip of the skin to loosen the pull. Ouch.

Terry: Or you can just duct tape a popsicle stick to it.

Steve: Yeah. The old splint trick.

Lori: Splint it?

Terry: Splint it, yes. D-I-R-T-Y-L-O-R-I, Dirty Lori dot com. Thank you very much Lori.

Joke Penis song

Good evening ladies and gentlemen. Here's a little number I tossed off recently [??].

Isn't it awfully nice to have a penis?

Isn't it frightfully good to have a dong?
 It's swell to have a stiffy
 It's divine to have a dicky
 From the tiniest little tadger
 To the world's biggest prick
 So three cheers for your Willy or John Thomas
 Hooray for your one-eyed trouser snake
 Your piece of pork, your wife's best friend,
 Your percy or your cock
 You can wrap it up in ribbons
 You can slip it in your sock
 Don't stick it out in public or they will stick you in the dock
 And you won't come back

Thank you very much.

8:02 am "Prison Bitch" joke song

You're my prison bitch
 My prison bitch
 You're not like other men
 I'm glad we share a prison cell
 When lights go out at ten
 I can't express the way I feel
 Now that would be a crime
 As long as I am doin' you
 I don't mind doin' time

'Cause you're my prison bitch
 My prison bitch
 And I have no regrets

I got you for a candy bar and a pack of cigarettes
 At first you were resistant
 But now you are my friend
 I knew that I would get you
 In the end

Prison bitch
 Prison bitch
 I guess that you were sent from up above
 Prison bitch
 Prison bitch
 And now you are my prisoner of love

[male with high-pitched voice]
 I'm your prison bitch
 Your prison bitch
 And you're a sex machine
 I only have one request
 How 'bout some Vaseline
 I'm tired of this prison cell
 I need to get away
 They sentenced me to seven years
 Now it's seven times a day

I'm your prison bitch
 Your prison bitch
 You nymphomaniac
 I really hate these [knockers?]
 That pat you on my back
 I thought that I could break away
 But now I'm losing hope
 And God I'm tired of pickin' up the soap

Prison bitch
 Prison bitch
 [male with low voice] Turn off the lights
 'Cause I can hardly wait
 Prison bitch
 Prison bitch
 [male with high voice] When I get out I'm ready to go straight

[male with low voice]
 You're my prison bitch
 My prison bitch
 I'll never say good-bye
 You're not like all the others
 Too bad they had to die
 [male with high voice]
 On second thought
 I think I'll stay
 If you want me to
 Your prison bitch is never leaving you

[dialogue]

low voice: At first you were my cell mate, but now you're my soul mate. So come here baby, come here.

high voice: Oh no, not again. Now I know why they call you a hardened criminal.

low voice: Come on, you're gonna find out why they call this the [??].

[End of song]

Terry: Oh golly. The kids at home.

Bill: Yeah, the prison bitch song.

8:42 am The hosts were taking calls about the issue of hunting parks. Then the wife of the Wet Dreams contest winner phones.

Terry: Suzanne.

Suzanne: Hi.

Terry: Hi. Are you a hunter?

Suzanne: No. No, unless they have hunting in Jamaica.

Terry: Oh, this, you know who this is?

Steve: No.

Terry: This is Suzanne and Tony Buckingham. Are you guys married or just, uh –?

Suzanne: Yes.

Steve: I thought his date was, his date was Cheryl?

Terry: No, Suzanne.

Suzanne: We have a girlfriend named Cheryl.

Terry: Oh do you?

Bill: Oh yeah, really? [Suzanne laughs].

Terry: Bring her along, somebody's gotta work the video camera.

Suzanne: I'm so excited, I packed yesterday. [all laugh] But I had to unpack because it's all wrinkled now.

Terry: Oh oh.

Suzanne: Now I have to iron.

Terry: You're not going to end up wearing any of it anyway.

Suzanne: Oh I know!

Steve: It'll be all wrinkled at the foot of your bed.

Suzanne: Exactly!

Terry: Suzanne is the wife of Tony Buckingham who won K-Rock's Wet Dream.

Suzanne: Yeah.

Terry: And, uh, I got an e-mail from Tony the other day saying that you guys were down there checkin' out your SeaDoo and your Kawasaki quad.

Suzanne: It's still in the box. The SeaDoo.

Terry: Is that right?

Suzanne: Oh yeah. It hasn't been touched.

Steve: Cardboard floats, I'm tellin' ya [Suzanne laughs]. That's an unusual way to ride it, but

Suzanne: I thought you crashed it at the bottom of the water park there?

Terry: Oh, yeah, Steve was fibbing.

Steve: Oh that, yeah, yeah, I didn't really have it in the water park.

Terry: Well, we're lookin' forward to seein' ya. Have you figured out what your celebrity name is going to be?

Suzanne: Oh yeah.

Terry: What's it going to be?

Suzanne: "Fizz".

Terry: "Fizz"?

Suzanne: Yeah.

Terry: Who's the celebrity named "Fizz"?

Suzanne: On *Coronation Street*, don't ask me to go there.

Terry: Oh oh, okay, this is going to be a fun trip. [All talk over each other]. One time on *Coronation Street*

Steve: God, bring a Walkman.

Terry: All right Suzanne, so "Fizz". And what's Tony's going to be?

Suzanne: "Tyrone".

Terry: "Fizz and Tyrone". Well see, we weren't supposed to identify the actual people behind the celebrity names and that way we could talk about them.

But now all your friends will know anytime we're talking about "Fizz and Tyrone", it's about you guys.

- Suzanne: Exactly.
- Terry: Well there you go. Lookin' forward to seein' you Friday night, we'll meet at the bar, at the airport.
- Suzanne: Well I was going to go pre-tanned, but then they had all that kafuffle happening with the tanning beds and I thought "oh, I better not"!
- Terry: Well that, that reminds me, I'm going to tan today too. At Arizona Tan out in Sherwood Park, after that stuff happened they put extra little chain blocks on the door which is
- Bill: Oh is that right?
- Terry: Oh yeah.
- Steve: Well the one I go to is Castle Downs Tanning Salon. Put the story up on the wall and said "We call 911. We don't screw around."
- Terry: Yeah. So oh well, respectable places do something.
- Steve: Don't worry about it, you'll be fine.
- Terry: Go ahead and tan, Suzanne.
- Steve: Where are you going, by the way? [All laugh].
- Terry: Thanks Suzanne.
- Steve: Ah, I'll see her naked in a week anyway.

July 24, 2002

6:00 am

- Terry: Yes, good morning Holly. I was just wondering if you were aware that today marks the beginning of National Masturbation Month?
- Holly: I wasn't aware of that. I am now.
- Terry: Let's see both hands. [All laugh]
- Steve: All hands down.
- Terry: Well, you just gotta check.
- Steve: I've been holding off since last May.
- Terry: You've been holding off since last May?!

Steve: Mm hm. I could stipple ceiling. [All laugh] But now I have carte blanche for 31 days.

Terry: You certainly do.

Bill: I'm glad they picked a 31-day month.

Terry: Yeah.

Bill: If it had been February, I woulda [all talk at once].

Terry: We'll use a different month.

Bill: Yeah. We'll wait until August.

Steve: Well actually I'll leave it to Black History Month.

Terry: Holly, when do you plan on getting started?

Holly: I guess I'll have to start after work.

Steve: After work.

Terry: All right.

Bill: Hey, would you like to get off early today [all laugh]. So to speak [all laugh].

Joke Commercial

Salesman: What's the biggest problem with most exercise equipment?

Customer: You don't like doing the exercises.

Saleman: Exactly. But now there's a new work-out machine that you're really gonna like.

Customer: Oh really? What is it?

Salesman: It's the all new Solo Sex.

Customer: Sounds interesting.

Salesman: Of course it is. Solo Sex was designed by guys who really knew what they were doing.

Customer: Yeah, but will I get a good work-out?

Salesman: Oh absolutely. Solo Sex guarantees you'll get your heart rate up, increase your breathing and pump up parts of your body.

Customer: Honey, I'm going to be in the basement for a while and I'm gonna need some towels, uh, big ones.

Salesman: Let your body's potential explode. Wow! All over the room.

Customer: What a work-out!

Salesman: Solo Sex.

Customer: I love my Solo Sex. 'Cause I feel like I'm doing something good to, for myself.

6:20 am Caller phones to win a prize

Terry: Hello, there, who's is this is?

Chris: This is Spinal Tap Chris.

Steve: Hey Chris, how are you buddy?

Terry: Well it's good that you called in being the rock 'n' roller that you are, Chris.

Chris: And I've never gotten through.

Terry: Yes, you have. We've talked to you before. You've gotten through.

Steve: Yeah, what're you talking about?

Bill: Not on a contest.

Chris: Holy cow, that Henriette. She's got the secret finger or touch of some kind.

Terry: Well, only her husband knows for sure.

Steve: I'm looking for a woman with a secret finger [all laugh].

[Discussion about the prize, a CD entitled *Exile on Mainstreet*.]

Terry: Today marks the thirtieth anniversary of the release of *Exile on Mainstreet*. What were you doing 30 years ago today?

Chris: Swimmin' around the fallopian tube.

Bill: Somethin' about a magic finger there? Oh no, you weren't born yet.

6:30 am

Steve: Penile cancer is one of the reasons you would want to take off foreskin. Do you guys have any idea how rare penile cancer is? One in one hundred thousand men could get penile cancer. That means to stop one case of penile cancer you have to remove a hundred thousand foreskin. Now wait, replace "foreskin" with "breasts".

Bill: Right.

Steve: We wouldn't be having this conversation.

Terry: Exactly.

Steve: It would not be allowed.

Terry: One in one hundred thousand. So if you're a smoker, make sure you don't put it in your urethra.

Bill: Oddly enough the foreskin makes that comfortable [all laugh].

Steve: Oh you must be fun at parties.

Bill: You gotta light? [All laugh] You gotta bag?

Joke Circumcision Song

Ola Señors and señoritas. [Talks in Spanish]. My name is [??] and this is a true story.

One day my señorita said to me
 There's something you must do
 And if you do this one thing for me
 I will marry you
 She said that thing inside of your trousers
 Is not like other guys
 I must insist before we get married
 You get circumcised

Circumcision, circumcision
 Circumcision, circumcision

I went to see my cousin José
 He works at the barber shop
 I dropped my pants and asked him to take
 Just a little off the top
 I closed my eyes, I held my breath
 I heard a little snip
 And though I didn't have any money
 I left a great big tip

Circumcision, circumcision
 Circumcision, circumcision

Now I remember I was drinking tequila with José. José says to me "you know, you should have more before I do this." I said "Okay, I'll have one more." The last thing I remember was José saying to me was "Foreskin, you don't need no stinking foreskin." And then I looked down and I can't believe what I see and I said to José "José, what did you do? Stick it back again."

Two days later I took off the bandage
 At my girlfriend's house
 I said "Darling, I did what you said
 Now will you become my spouse?"
 She laughed and said "I can't marry you
 I'm sorry to report
 That thing you used to call your 'schlong'
 Has now become your short"

Circumcision, circumcision
Circumcision, circumcision
Circumcision, circumcision
Circumcision, circumcision

So maybe you'd settle for [?] humour?

7:34 am

Terry reports that the inventor of the Barbie doll, Ruth Handler, died.

Terry: Nineteen fifty-nine Barbie was invented. Her original figure was 39 (if it was a human being) –

Steve: Right.

Terry: You know, kept in right proportions. Her figure would have been 39-18-33.

Steve: Geez.

Terry: Which infuriated feminists. Anything that infuriates feminists is okay.

Bill: That's good, yeah.

Terry: It's okay by us.

[Steve suggests that in light of Handler's death, Mattel should market a Barbie dressed in black and call her "In Mourning Barbie".]

Mock Commercial for Trophy Wife Barbie

It's Trophy Wife Barbie

Jingle: It's Trophy Wife Barbie
The empty-headed doll
Trophy Wife Barbie
Goes shopping at the mall
[???)
Who cares if her boobs are fake?
It's Trophy Wife Barbie
She's a living doll

Trophy Wife Barbie comes with the following accessories: thong bikini, high heels, miniature brass pole, push-up bra, collagen applicator and an engagement ring twice as big as First Wife Barbie. Sorry, Trophy Wife Barbie's husband sold separately. We'd like to say she comes with her husband, but she doesn't. She does, however, come with Pedro, the pool boy.

Song sung by "Barbie":
I'm Trophy Wife Barbie
I don't work in the yard

I'm Trophy Wife Barbie
 I got a gold credit card
 I used to work at Dairy Queen
 And now I've got a limousine
 I'm Trophy Wife Barbie
 I'm a living doll

Oh, singing is hard. But not as hard as my music teacher.

Jingle: Trophy Wife Barbie
 Her husband's getting ill
 Trophy Wife Barbie
 Can't wait to read the will
 Other girls, they hate the bitch
 [??] a trailer hitch
 Trophy Wife Barbie
 She's a living doll

7:45 am

Joke song "Tits"

Well I spent five thousand dollars
 To get them puppies done
 Little did I know that you'd be showin' everyone
 They're all copin' feels
 To see if they're not real
 Oh, why'd I have to go and buy them tits

Tits, tits
 Great big tits
 Really big tits
 Oh why'd I have to go and buy them tits

Being from the country
 We don't see the city much
 So I thought we'd go downtown and catch a flick
 I said "Look at all the yuppies"
 She thought I said "Unleash them puppies"
 And before I knew it
 Out came them tits

Oh tits, tits
 Great big tits
 Really big tits
 Oh, why'd I have to go and buy them tits

Well, I walked into this night club
 And much to my surprise
 She's sittin' at the bar surrounded by all kinds of guys
 And they were doin' shooters
 Between them great big hooters
 At least someone got some use out of those tits

Oh, tits, tits
 Great big tits
 Really big tits
 Oh, why'd I have to go and buy them tits

So I had to think of somethin'
 So I thought that we'd go campin'
 With some of our good friends
 And I thought this tit-flashin' was never gonna end
 And I thought it was safe 'cause it was early in the mornin'
 But sure enough it happened
 Without even a warnin'
 We were havin' breakfast
 Bacon, eggs and grits
 Someone said "Pass the sausages"
 She thought they said "Release the hostages"
 And, sure enough, out came them tits

Oh, tits, tits
 Great big tits
 Really big tits
 Oh, why'd I have to go and buy them tits

You guys can sing along if you like

Well she got what she wanted
 And she left a good-bye note
 But I was beggin' on my bended knee
 This time she was leavin'
 She turned back 'n' looked at me 'n'
 Said "Honey, thanks for the mammaries"

Oh tits, tits
 Great big tits
 Really big tits
 Oh, why'd I have to go and buy them tits
 Great big tits
 Tits, tits
 Expensive tits
 Coulda bought a car
 Oh, why'd I have to go and buy them tits

8:00 am

Frequent fictitious caller, Norm, telephones. He discusses hockey with the hosts and then tells them he has a list for them.

Norm: Top Least Popular Nursery Rhymes

Terry: Top Least Popular Nursery Rhymes. Well, this all fits right in with the news of Steve leaving *Blue's Clues*, the children's show, this is. [Discussion about *Blue's Clues* and jokes about its host playing hockey.]

- Terry: Okay, Least Popular Nursery Rhymes you say?
- Norm: Okay these are the least popular here. Is everybody ready? Mary Had A Little Case of Genital Herpes. Okay? These are the least popular there. Little Miss Muff-Diver. Well that was a little more popular. Wee Willy Winky runs through the town. Upstairs, downstairs, in his nightgown. And then Eddie Murphy offers him a ride home. He likes the guys who dress up, you know what I'm sayin'? Okay. Rub-A-Dub-Dub, three men in a tub, nailing each other profusely. That's Stephane Richer there.
- Terry: These are some of the least popular.
- Norm: These are the least popular, yes. That's right. Okay, there once was an old lady who swallowed.
- Terry: Ah Norm.
- Steve: Norm.
- Norm: Yeah?
- Steve: We're on the radio.
- Norm; Oh sorry.
- Terry: How much more unpopular do these get?
- Norm: [??] Okay. I'll clean up that last one; edit it. There once was an old lady who lived in a shoe and she had so many children her uterus fell out.
- Terry: She made a shoe out of her uterus. Like leather.
- Norm: And got a little Nike swoosh on the side of it too. And I got one last here. The least popular nursery rhyme was Little Jack Horner sat in a corner whacking off incessantly.
- Terry: It's National Masturbation Month.
- Norm: That's right. That's why I saved that one for last there.
- Terry: Thank you very much.

8:30 am

- Bill: Now you may have heard of thousands of U.S. sailors, exhausted from the war and their time at sea, docked in Perth, Australia. Forced a whole brothel to close because they, well, pretty much just worked them raw. Well, they've taken it upon themselves –. [laughter] Yeah, you can't really sugar-coat that. [All talk at once] Sometimes you just put [??] and forget it [all laugh]. Well, we've taken it upon ourselves to follow these proud servicemen as they go ravaging the charging whores of the free world they're protecting. Today, the five thousand sailors of the USS John C. Stennis are due to dock in Hobart, Tasmania.

Terry: Oh oh.

Bill: The harlots who are there are limbering up for the rush. Thankfully, 'ho's from all across Australia coming in as reinforcements to handle the lusty seamen. Sea-men. As in sailors. Anyways, we'll let you know if the fantastic sailor boys, if they wear out any more of the brothels.

Terry: All the hookers in Tasmania just spin around real fast [does impression of the Looney Tunes Tasmanian Devil] [All laugh]

Bill: How much is that going to cost me?

Steve: I'll take you around the world if you stop spinning [all laugh].

Joke Condom Song

Man's voice:

If I have a date and the bank's on the minus
 I go to the drug store and I head to the condoms
 I get what I need
 And I put it in my wallet
 It's the same old thing no matter what you call it
 A condom, a spoke coat, a man-hole cover,
 A pork cork, a clam jam, a plain ol' rubber,
 A head shed, a knob swab, a third leg stocking
 It's all the same when your bed starts rocking
 Oh my!

Woman's voice:

If you wanna meet me for a little tryst
 Put a [??] on your shopping list
 Slip it on when you're getting' hot
 So no one asks me if I've been doing [?]
 Get a [?], a carp tarp, a [??],
 A wood hood, a clamp champ, a doogie howser,
 A wank tank, a root booth, a [??]
 It'll look real slick in a dime-size jacket
 Wrap that rascal up in a salami sling
 When you hit the sack, you really get to do the nasty thing
 Put on a jock sock, a meat sleeve, a [??],
 A [??], a spark plug, a low-gun holster,
 A [??], a goose noose, a rod partition
 Do the math
 There's no new addition

Man's voice:

I met a young lady in a singles' bar
 Pretty soon we're getting naked in my car
 Now she tells me I'm gonna be a [?]
 I kick myself because I wish I had one
 A muff [?], a stilt kilt, a large load stopper,
 A spoon ballon, a totem pole topper,
 A wet suit, a gold-mine girdle

'Cause you never know when she might be fertile
 Oh no!
 Neutralize your schlong with a dong sarong
 When you're in bed
 Use a tickler head
 And she'll think you're King Kong

Woman:
 Wear a love glove, a squirt shirt, a [??] holder

Man:
 A bone beret or a flesh coat collar

Woman:
 Put one on every time you make it

Both:
 And hope to god that you don't break it

8:40 am

Bill: Now maybe I haven't caught this commercial, but maybe you have if you've got the satellite or somethin'. The latest 7-Up commercial shows their new nubian [*sic*] spokesman clown-ass guy passing out cans of the un-cola in a prison. And when he drops a can outside a cell, he says "I'm not gonna pick that one up." Honka-honka. And then later he's seen inside the cell with a friendly bald inmate who puts his arm around him. Pretty obvious what aspect of prison life 7-Up is playing up for the ha-has. But a group called Stop Prison Rape doesn't like it. Laura Stemple, the Director of the Stop Prison Rape Society says, quote, People would never joke about rape outside the context of prison. But it's prison so it's funny. She doesn't think we should joke about it within that context either. Stop Prison Rape asked 7-Up to reconsider airing the spot, but 7-Up told them the viewers have spoken and they love it so Stop Prison Rape has gotten 79 other organizations, including Human Rights Watch, to lean on 7-Up, but so far they've gotten zero response. [?] as many as ten percent of prison inmates are, um.

Terry: Are on the receiving end.

Bill: Yes they are.

Terry: It's part of your sentence. You shouldn't have broken the law.

Bill: It's called jail. If you didn't want to get it up the old hoo-haw, you should've maybe not stolen the stereo, assaulted the person or embezzled whatever you embezzled.

Steve: Need some soap-on-a-rope soon [all laugh].

Joke "Prison Bitch" Song

They say our love is taboo
 That what we're doing is wrong

But I don't care what they say
 'Cause our love is so strong
 They tell us we should be ashamed
 We're not husband and wife
 But I cherish each moment with you
 I'm so glad you're in my life

You're my prison bitch
 My prison bitch
 You're not like other men
 I'm glad we share a prison cell
 When lights go out at ten
 I can't express the way I feel
 Now that would be a crime
 As long as I am doin' you
 I don't mind doin' time

'Cause you're my prison bitch
 My prison bitch
 And I have no regrets
 I got you for a candy bar and a pack of cigarettes
 At first you were resistant
 But now you are my friend
 I knew that I would get you
 In the end

Prison bitch
 Prison bitch
 I guess that you were sent from up above
 Prison bitch
 Prison bitch
 And now you are my prisoner of love

[male with high-pitched voice]
 I'm your prison bitch
 Your prison bitch
 And you're a sex machine
 I only have one request
 How 'bout some Vaseline
 I'm tired of this prison cell
 I need to get away
 They sentenced me to seven years
 Now it's seven times a day

I'm your prison bitch
 Your prison bitch
 You nymphomaniac
 I really hate these [knockers?]
 That pat you on my back
 I thought that I could break away
 But now I'm losing hope
 And God I'm tired of pickin' up the soap

Prison bitch
 Prison bitch

[male with low voice] Turn off the lights

'Cause I can hardly wait

Prison bitch

Prison bitch

[male with high voice] When I get out I'm ready to go straight

[male with low voice]

You're my prison bitch

My prison bitch

I'll never say good-bye

You're not like all the others

Too bad they had to die

[male with high voice]

On second thought

I think I'll stay

If you want me to

Your prison bitch is never leaving you

[dialogue]

low voice: At first you were my cell mate, but now you're my soul mate. So come here baby, come here.

high voice: Oh no, not again. Now I know why they call you a hardened criminal.

low voice: Come on, you're gonna find out why they call this the [??].

APPENDIX B

CBSC Files 01/02-0713 & -1113 CIRK-FM re *K-Rock Morning Show*

The Complaints

The following complaint dated April 9, 2002 was sent to the CRTC and forwarded to the CBSC in due course:

I have a complaint about CIRK (K-Rock 97.3 FM) in Edmonton. I believe they have crossed the boundaries of good taste on many occasions. After years of being a faithful listener it has gotten to the point where I will no longer listen, especially to the morning show. This morning was the straw that broke the camel's back when Steve Zimmerman used 'Shit' as part of his on air vocabulary (Tuesday). They also recently ran a contest where one of the prizes was participation in a 'porno' movie and the contest was called 'wet dreams'. Often, the morning show deals with sexual issues and one of their phone-in 'experts' is named Dirty Laurie who reads sexual questions on-air and gives answers that are far too explicit than is needed.

Recently they also had billboards all over the city showing the 3 morning DJs semi-nude. The image can be seen on their website (<http://www.k-rock973.com/>). The station has been ordered by the ad council to remove this ad. This is the type of blatant sexual exploitation this station uses. As a male I find the content, especially on the morning show, so completely offensive and such an insult to women that I had to write in and complain. I had tried to write in to Terry Evans, who is one of the morning personalities. I received replies saying that 'sex sells' and that 'I should listen elsewhere if I don't like it'. I have also been told that the demographic for the station is males aged 30-50 and that they are the most listened to station in their time slot. As a male in their demographic and knowing many other males in the same demographic, we have all decided to boycott the station on the principle that their content is offensive to women and overall offensive to the general public.

(CBSC File 01/02-0713)

The following complaint dated July 24, 2002 was sent to the CBSC:

I do not listen to this particular radio station as I find it very crude and distasteful, however the employees in the rear warehouse at the place of business where I work do listen. As I generally have to pass through this area to check stock up to twice a day I find this station on the radio.

On July 24, 2002 at 8:00 am a "song" was playing on the radio. A singer was repeating over and over "Tits", "Tits", "Tits". This station as I am well aware has received other complaints and they continue to fill the airwaves with objectional [sic] material. They have said that this fits into community standards, I would beg to differ. With 35 employees at this place of business only 3 listen to CIRK. Should not community standards reflect a majority rather than 8.5% as in our office?

I at one time (8 years ago) also listened to CIRK, however with language & material that goes against my standards I chose other radio stations. To the bare minimum this station should be reprimanded and should not only apologize but change their language and future songs. I am also sending a copy to the CRTC for their records during a license renewal. Many people have children getting ready for school at this time and should not have young ears assaulted by this. Sometimes commissions and organizations have to watch out for children, even if their parents don't.

Thank you for your time.

(CBSC File 01/02-1113)

Broadcaster Responses

The broadcaster responded to the first complainant's letter on April 25 with the following:

It appears that this complainant has a general distaste for the nature of the K-Rock (CIRK-FM) morning show, and complains about only one specific incident. Therefore, I will address that incident first.

The use of the word "shit" was accidental and was immediately addressed internally. It is our policy that this word, and many unmentioned others, are NOT to be used on the air. However, in this case it was accidentally used. Following that day's broadcast, management addressed this with the on-air talent who agreed that it should not be used again in the future.

I believe that on-going analysis of K-Rock would demonstrate that this word is not part of our "on air vocabulary", but rather an incident that represents a departure from the usual language used on K-Rock.

The remainder of this complaint is, in our opinion, a matter of subjective taste, a matter on which the CBSC has clearly and repeatedly established to be the domain of the listeners' on/off switch.

Dirty Lori is a segment which features listener letters on sexual issues, however these letters and the advice has never crossed the line to be in violation of the regulations of the CBSC and CRTC. Much of what Dirty Lori discusses is innuendo and conjecture, leaving it up to the listener to "fill in the blanks".

The discussion of sex and sexuality, in our opinion, does not represent an "insult to women". The topics of sex and sexuality on K-Rock are not specific to any gender, and do not demean or denigrate any individual on the basis of gender.

I commend this anonymous listener for boycotting K-Rock. This is the perfect course of action in the event a listener finds the content to be in poor taste. There are a great number of radio stations in Edmonton, each offering different types of music and commentary.

If this anonymous listener wishes to speak to me directly on this or any other issue, my direct line is ###-#### and I welcome the opportunity to discuss our programming. In the meantime, I will continue to hold tapes of this broadcast until the CBSC indicates otherwise.

(CBSC File 01/02-0713)

The second complainant copied the radio station on the his initial correspondence, so CIRK-FM responded on July 24 before the CBSC had requested them to do so:

Thank you for your e-mail of July 24, 2002 regarding the programming on K-Rock (CIRK-FM) which you found in poor taste.

The Canadian Broadcast Standards Council will be requesting shortly that I address your concerns directly, which I am pleased to do.

We acknowledge that the content on K-Rock's morning program is not suited to everyone's tastes. We also recognize that some may find our content objectionable. I very much respect your decision not to listen to K-Rock due to language and material that goes against your standards. There is no reason to listen to any broadcast on any station that does not appeal to you.

Using a survey of people in your work environment as a measure for community standards is somewhat misguided. One cannot assume that their circle of friends or co-workers represented a cross-section of society. The twice yearly Bureau of Broadcast Measurement (BBM) ratings indicate that K-Rock and the K-Rock morning program is ranked #1 in Edmonton with listeners in the 25-54 age demographic. Among all listeners aged 12 and over, K-Rock's morning program ranks #2 behind CHED's news-talk programming. I respectfully submit that these ratings represent a more accurate cross section of societal opinion.

However, you may correctly argue that just because a large number of people listen to it doesn't mean it conforms to community standards. I agree. At K-Rock, knowing our content is on the edge, we continually review the guidelines of the Canadian Broadcast Standards Council and the CRTC to ensure our absolute compliance. We take these codes and standards very seriously, and we review them regularly with our on-air hosts. In the case of the song "Tits", we believe that this song does not violate those codes or guidelines. The word, in our opinion, is simply not a profane or indecent word, and its use on the air does not denigrate, demean, or disparage anyone on any basis. While the use of the word and its use on the air may be objectionable to some, we believe it does not violate the standards of decency in our community.

I respect your decision not to listen to K-Rock, and I believe that with over a dozen radio options on the FM and AM bands in Edmonton you are likely to find a radio station that appeals to your standards.

If you wish to speak to me directly on this matter or any other, you can contact me directly at ###-####.

(CBSC File 01/02-1113)

Once the CBSC had processed the complaint, it gave the broadcaster the opportunity to respond a second time to the complainant, which it did on August 20:

The Canadian Broadcast Standards Council has forwarded your complaint to us in the hopes that we can resolve your concerns through dialogue. We welcome this opportunity.

Considering that you and I have spoken directly on this issue, I am not sure if there is a great deal more I can contribute. However, there are some points I wish to restate:

* The word "tits", in our opinion, is not beyond the standards of public decency. The comedy piece in question has played frequently and has not generated any significant negative response. While I do recognize your right to find this content objectionable, I dispute the notion that the use of this word violates the standards of the CBSC or the broadcast regulations of the CRTC.

* Your assertion that K-Rock appeals to 8.5% of the populace is ludicrous. You must agree that an informal office poll cannot represent the opinions of society as a whole. If that was the case, your office should also be able to predict the outcome of future elections. K-Rock's morning show is the dominant #1 FM morning show in Edmonton according to the Bureau of Broadcast Measurement (www.bbm.ca) and it has been for some time. If popularity is your measurement for public standards of decency, then K-Rock's market appeal should indicate a public acceptance of our content.

One of the most wonderful aspects of our society is the freedom to choose to listen or not to listen. As a broadcaster, it is important for us to recognize that our content will never appeal to everyone. We live in a country where people are free to have different standards and levels of tolerance.

The most powerful statement you can make as a listener is to turn off the radio station, and encourage those with similar standards and levels of tolerance to do the same.

I believe assuming that you or I, or any other individual, has the moral fortitude to assert that this content is not acceptable to the rest of society is a dangerous path for all of us to go down.

As always, I welcome the chance to address your concerns directly. You can reach me on my direct line at ###-####.

(CBSC File 01/02-1113)

Additional Correspondence

The first complainant was unsatisfied with the broadcaster's response and sent the following e-mail dated April 26 along with his Ruling Request form:

Although the response from CIRK-FM addresses the issue of foul language adequately, it certainly does not address the other issues raised in my first complaint of the 'Wet Dreams' contest being offensive. This has nothing to do with the respondent's claim that my complaint is subjective against the morning show. The contest was run by the station and not just the morning show. Offering a prize of being part of a porn movie is ludicrous. I also resent the fact that I am being told to tune to another station. I happen to enjoy the genre of music played by CIRK-FM. Should I really be forced to tune to another station because CIRK is allowed to be offensive or should they not have to follow moral standards of behaviour? This includes the 'Dirty Lori' segments. They are far from innuendo and conjecture as stated by [the Director of Programming] and if the CBSC were to listen to any of these segments I am sure they would agree.

I feel we have reached a crossroads in broadcasting. Broadcasting has been 'pushing the

envelope' when it comes to moral standards for several years now. The language and subject matter allowed today is far from what was acceptable even 10 years ago. I am far from being a prude but I do know when material is offensive and has crossed the limits of good taste. Young people also listen to this station and in many cases their moral standards are still being developed. They may also, as [the Director of Programming] states, tune to another station but will they? Being allowed to give away prizes such as CIRK did with appearances in porn movies and a trip to Hedonism resorts creates what impression on young people?

Lastly, the subject matter on CIRK, and especially but not only the morning show, IS offensive to women and it is insulting that [the Director of Programming] fails to acknowledge that. For too many years women have been the brunt of tasteless jokes and rude comments. Just because your demographic is predominantly male does not mean that the material is not offensive to men as well as women. I can exercise my right to boycott the station all I want but if the CBSC allows this subject matter to be broadcast it is a travesty to women and men. I sincerely hope that the CBSC listens to not only the one tape [the Director of Programming] speaks of but past tapes as well. Some of the subject matter was absolutely shocking. CIRK has crossed the line and I would like to pursue this matter further. Therefore, I am including the Ruling Request you forwarded in your previous email. I again thank you for maintaining my anonymity in this matter.

(CBSC File 01/02-0713)

The second complainant returned his Ruling Request form on August 20, along with this short e-mail:

My opinion still holds true & I would ask the CBSC to hold a panel to see how far we as a society have moved across the line. I have spoken to [the Director of Programming] on the phone and understand his point, however the airwaves are still public domain and no broadcaster has the right to fill it with language that is inappropriate.

(CBSC File 01/02-1113)