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CANADIAN BROADCAST STANDARDS COUNCIL

APPENDIX: (CBSC Decision 02/03-0260)

*CTV re Power Rangers Wild Force*

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**I. The Complaint**

The CBSC received the following complaint dated November 13, 2002:

For years the CBSC has patted itself on the back for getting *Mighty Morphin Power Rangers* off of Canadian television broadcasting airwaves.

Therefore you can imagine my skepticism as I draw attention to CTV's Saturday morning airings of *Power Rangers Wild Force*, a show with a similar name, same concept & target audience, same production company, & most importantly, same violence quotient.

CTV's position on the matter is that by virtue of having a different cast, a somewhat dissimilar name and a production period wholly emancipated from the prior episodes, it's a different show. I believe this to be a facetious argument.

Due to the CBSC's publicly articulated position on this show, I think its current incarnation should be taken off the air. I am, however, only articulating this complaint as a formality to embarrass the Canadian Broadcasting [sic] Standards Council and to demonstrate, incontrovertably & permanently, the irrelevance of the council.

Thank you for your consideration.

**II. Broadcaster Response**

The broadcaster responded with the following:

As requested, CTV is responding formally to the letter of [the complainant] concerning *Power Rangers Wild Force* (CBSC File Number C02/03-260).

CTV was not the broadcaster of the original *Power Ranger* series but our understanding of that situation was that the series was designed for and targeted young children. While this version of the series is based on similar characters, it is a new production with a different target audience. It was for that reason that CTV categorized *Power Rangers Wild Force* as General Audience – 2139407B and scheduled the program at midday instead of the traditional earlier morning time where we schedule most programming categorized as Children's – 2139107B. When you compare the content of this program to other accepted General Audience programming, we believe that *Power Rangers Wild Force* is not excessively violent.

[The complainant's] ultimate request was that the program be taken off the air. We can confirm that the show has been pulled and CTV does not have plans to return the program to air.

Regards,

[The respondent]

