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## APPENDIX B

### CBSC Decision 08/09-1275 CFBT-FM re a segment on *The Kid Carson Show*

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#### The Complaint

The CBSC received the following complaint via its webform on March 3, 2009:

Station: The Beat 94.5 FM  
Program: *Kid Carson Show*  
Date: March 2, 2009  
Time: 9:00 am

I was deeply offended that the show hosted a male chauvinist whose book *Why Men Are Better Than Women* [sic] was being promoted. In the interview, he claimed that all women are whores, are only good for sex and having children and that any job that exists is better done by a man. He claimed that women enjoy being treated like dirt and that hiring a woman is the worst idea because, in addition to being unable to make decisions, they'll leave you in the lurch when they get pregnant.

I wonder if the show would invite a racist or white supremacist who wrote a book entitled *Why White Men Are Better Than Men of Colour*. Not so funny is it? So why is it acceptable to promote these misogynistic views about women? We all have a mother – can we please at least stand up for her on this issue?

I turned off the radio when the show's host told an angry caller that it was all meant to be fun – that she had fun calling in to complain so she shouldn't be upset. I promise you I was not having fun listening to the show and I definitely do not have fun thinking about the systems which allowed this hate speech to be broadcast (and on mainstream radio no less).

#### Broadcaster Response

The station replied on March 24:

Thank you for your correspondence (CBSC File C08/09-1275) regarding your complaint about The BEAT 94.5's (CFBT-FM) Kid Carson morning show on the date of March 2<sup>nd</sup>, 2009.

Before I address your specific concern, it should be noted that CFBT-FM is a member of the Canadian Broadcast Standards Council, and adheres to the Canadian Association of Broadcasters' (CAB) *Code of Ethics* and *Equitable Portrayal Code*, and the Radio Television News Directors Association (RTNDA) of Canada *Code of (Journalistic) Ethics*. If you would like to view any of these codes, you may do so at [www.cbcs.ca](http://www.cbcs.ca).

I understand your concern and apologize if you were offended by the comments and beliefs of Dick Masterson, the guest of *The Kid Carson Show* March 2<sup>nd</sup>, 2009.

Since receiving your complaint, I've listened to the logger tape of this Broadcast and also talked to our morning show about this particular guest.

The members of *The Kid Carson Show* do not share and do not agree with the views of the guest and told me that their intention was not to offend anyone, but rather expose a person who has such negative and ridiculous views on women. Mr. Masterson has been a guest on *Dr. Phil* and *The Tyra Banks Show* to express his views as well.

Having said that, I feel that our morning show could have used better judgment in allowing this person on their show.

I can assure you that The BEAT 94.5 does not share the views of this guest and will not be having him back on the station.

### **Additional Correspondence**

The complainant wrote back with a Ruling Request on March 30:

The show featured a chauvinistic man promoting his book *Why Men Are Better Than Women* [sic]. He used extremely offensive language including "slut", "whore", "stupid", etc. to describe women, argued that women are unreliable, good only for sex, etc., etc.

This violates Clauses 4, 5, 7 and 9 and, although the station sent me a letter assuring me that they do not share the man's views and will not have him back on the show, I was so deeply concerned that I felt a need to take further action.

If the man had written a book *Why White People Are Better Than Non-White People* would he still receive air time?