
**CANADIAN BROADCAST STANDARDS COUNCIL
BRITISH COLUMBIA REGIONAL PANEL**

CFMI-FM re *Brother Jake Morning Show*

(CBSC Decision 00/01-0688)

Decided January 23, 2002

S. Warren (Chair), H. Mack (Vice-Chair), R. Cohen (*ad hoc*), G. Leighton, M. Loh

THE FACTS

The *Brother Jake Morning Show* airs on CFMI-FM (Rock 101, Vancouver) every weekday morning starting at 6:00 am. The program contains usual morning show fare, such as news, traffic and weather reports, and songs. In addition, Brother Jake, Marty Strong, Oly the Joke Guy and Corrie Miller discuss current events and other topics of interest, which are sometimes of a sexual nature. The hosts' patter, which is occasionally juvenile (examples being jokes about flatulence), also includes jokes with sexual innuendo or that make fun of particular groups, and comedy sketches of a similar nature. The program also features a "Kids' Joke Segment" during which children are invited to phone in and tell a joke. In the broadcasts reviewed for this decision, even these jokes tended to include sexual innuendo. Transcripts of some of the segments described can be found in Appendix A.

The CBSC received the following complaint, dated February 9, 2001, which stated in part (the full text can be found in Appendix B):

Our shop has had CFMI/Rock 101 on our music on hold for over 10 years. I have previously written the station and told them how disappointed I have been with their morning line-up with Bro. Jake, and that I like the music, but think Jake and his crew are pigs. My decision to not listen to the station personally in the morning had not yet affected my firm's music on hold, but it has today.

We are a unionized electrical manufacturing firm, and deal with the same like and kind. We are not easily offended, and on occasion, I would reluctantly add, are ruder and cruder than most people you would care to associate with.

I had a comment passed on to me today from one of my clients [...]. When I questioned him as to what he heard, he stated, "Some loudmouth jerk was going on about having sloppy-ass

sex". (approx. 0835h). Not wanting to convey that image to my customers, I immediately pulled the radio plug, but needed for my own benefit to see what was on the station.

Upon tuning in on CFMI/Rock101 (approx. 0845h), I was entertained by an animated discussion on exotic bedroom toys from "The Love Nest". The discussion went on about ticklers and worms that the guy installed upon his "schmegle" (sic). The conversation further went on about ben-wa balls, where great lengths were expounded upon this topic - as if "he" was a hard working x-music director for this station and he was now working in a dark, deep, and wet place. I left listening to the station at this time, as I had to conduct business. Approximately 45 minutes later I had to drive about so I returned to CFMI/Rock101 where little had changed with the quality of broadcast taste. Banter was going on about sports with Neil McRae. Apparently he had got lucky the previous night, and Jake wanted to know how he was "doin' on the workbench"? Neil, trying to stay on course, stated that he knew his way around tools, to which Jake stated "I know ya' know tools, but I'm talkin' about woman [*sic*]." The conversation went on about the hockey (where the score was dog-balls, like the balls on a dog: 0-0) and basketball games. A guy phoned in and talked on the radio to Jake and Neil. I believe that this man was the coach for the Vancouver Gizzlies who stated on the air amongst other things, "in looking at picture of McRae in the paper, I didn't know that assholes had teeth," or something to that effect. At that time, I turned the radio off.

In discussions with my co-workers, earlier in the morning there were discussions on CFMI/Rock101 about shaving one's ass with almond-butter (approx. 0630). You know, we can do a lot better than this.

I believe that the media should do a better job at policing itself, because it has an influence on all the listenership, not just the target marketplace. CFMI/Rock101 does not direct its misplaced anal humor to those who take offence, yet it is the unsuspecting who usually do. The 20-30 year old listener probably could not give a rat's-ass about dildos and what people do with one's posterior, but somebody has to. I no longer will have to explain to my customers, let alone to a child, why the announcer was talking about sloppy-ass sex, and I don't think anybody else should either. I don't think the listeners of our city's radio stations should have to endure ass jokes, cowboy-dick, gays inserting rodents up mates' butts, or hot Dickens cider sketches (all of which I have heard on this show on this station). Brother Jake may think this is funny, but I think it is tragic and pathetic.

[...] I totally abhor government intervention, but in some cases, such as this one, I feel that if you cannot control your dog, then maybe the regulators can.

The station used to have class. The morning line up is 100% crass. Too bad ... I still like the music.

The Programming Director of CFMI-FM responded to the complainant on April 3 with the following, in part (the full text can be found in Appendix B):

The Station targets adults 25 - 54, in particular, men. The Station's contest prizes often include packages provided by some of our key advertisement clients. It is a practice of the Program's hosts to describe the contents of the prize package, which is sometimes connected thematically with any upcoming occasion. On February 9th our client, The Love Nest had sponsored the prizes. As is usually the case, the Program's morning host described the contents of the prize package. The type of prizes offered that day were linked with Valentine's Day then coming up. We have reviewed this complaint with the Program's hosts to ensure product descriptions on air comply with all broadcast codes.

We regret that the content of the prize pack and the discussion of it by our hosts offended you. Many of the Station's listeners find the Program and the description of the prizes humorous. Humour and taste are extremely subjective elements and relative to the point of view of an individual.

You also object to the commentary about sports made by a caller later on in the Program. Given the core audience, the host of the Program often expresses strong opinions about sports. These opinions can be quite controversial and often result in strong reactions from our listeners, as was the case on February 9, 2001. However, please be assured that we do not condone foul language on air. As a member of the CBSC, we take all steps to abide by their Codes and have discussed this issue with all of the on air staff since this incident. We regret that the Program has offended you for that was not our intent.

The complainant requested that the matter be adjudicated by the British Columbia Regional Panel and sent the following letter on April 15:

As I received [CFMI-FM's] response letter on April 4th, I listened to the CFMI / ROCK101 morning broadcast for portions of the Jake morning show the next day, April 05, 2001. The following observations were made by myself during my on-again / off-again listening of this program. I believe the times noted are close to the moment of these occurrences.

I further feel, as before, that I must object to the content of the below noted issues, and wish for these new and further points to be added to my original complaint.

[The complainant then provided a list of segments that offended him and their approximate times.]

I cannot tell you or the CRTC as to exactly how disgusted I feel about these type of broadcast occurrences. These observations were made right after notice was supposedly given to on-air personnel on CBSC Codes and my listening for this brief period of time.

I believe that this station's policing of broadcast ethics is slim to non-existing, as CFMI / ROCK101 have shown no sign of remorse or change. [The Programming Director] must be aware of what his on-air people broadcast. [The Programming Director] appears to have tried to smooth my ruffled feathers with a smarmy letter and a fond thank-you for being a long time concerned listener, but it did not work because CFMI / ROCK101 did not change. If I heard a good quality clean-act show on April 5th, I probably would have let my CRTC complaint go, as all I was looking for was an in-house correction on CFMI / ROCK101 policies. As the management of this radio station appear to be financially successful with this type of venue, there seems to be little desire to change the format I initially objected to back in February. As a result, my stand has not changed either.

The complainant sent further correspondence on May 31:

Further to your letters of March and my responses of mid April, I wish to advise you that I have not had any further correspondence from you, the CRTC, or CFMI /ROCK101 with reference to my above noted file of complaint. I wish to further advise you that the Jake morning show on CFMI/ROCK101 is as bad - if not worse than it was as discussed in my previous correspondence.

I am constantly amazed that this man and his administrators allow for this crap to be still aired. I like the music, and the other DJs, but Jake Edwards, or whatever his real name is, is

a loose cannon that must be tied down. I have got used to his base and anal “humour”, where it no longer shocks me. Because of Jake’s limited repertoire of “humour” I have heard most of his tapes and songs before. I now listen to him with the same fascination, as I would view a bad traffic accident. As I, on-again and off-again, listen to the radio between waking up and getting to work, I make mental notes of the topic and times of occurrence and dossier these in note format. I know that the radio station only has to retain their tapes for a certain number of days, and that some of these notes are probably now not provable. Nonetheless, please find attached a record of some of the recent comments, which I generally take offence to, as being unsuitable for public broadcast.

As a point of interest, I looked up the Corus Group on the net, and was amazed at the size and value of this enterprise. I was particularly interested to see that the basis of their market was family and children oriented broadcasts. It must be very disappointing for them to compromise their standards, to have a guy like Jake Edwards on the air, but ... money talks. The format of male oriented radio must financially work, as I understand that MOJO in Toronto is now going to have 7-24 broadcasts like the Bro. Jake show. I guess that money does come before ethics.

[The complainant provided a second list of offensive segments from the show from various dates.]

THE DECISION

The B.C. Regional Panel examined the broadcasts under the following provisions of the CAB Codes:

CAB Code of Ethics, Clause 6 (paragraph 3):

It is recognized that the full, fair and proper presentation of news, opinion, comment and editorial is the prime and fundamental responsibility of the broadcast publisher.

CAB Code of Ethics, Clause 2 (Human Rights):

Recognizing that every person has a right to full and equal recognition and to enjoy certain fundamental rights and freedoms, broadcasters shall endeavour to ensure, to the best of their ability, that their programming contains no abusive or discriminatory material or comment which is based on matters of race, national or ethnic origin, colour, religion, age, sex, [sexual orientation], marital status or physical or mental handicap.

CAB Code of Ethics, Clause 15 (Sex-Role Stereotyping):

Recognizing that stereotyping images can and do cause negative influences, it shall be the responsibility of broadcasters to exhibit, to the best of their ability, a conscious sensitivity to the problems related to sex-role stereotyping, by refraining from exploitation and by the reflection of the intellectual and emotional equality of both sexes in programming.

CAB Sex-Role Portrayal Code, Article 4 (Exploitation):

Television and radio programming shall refrain from the exploitation of women, men and children. Negative or degrading comments on the role and nature of women, men or children in society shall be avoided. Modes of dress, camera focus on areas of the body and similar modes of portrayal should not be degrading to either sex.

The British Columbia Regional Panel reviewed all of the correspondence. For the purposes of adjudication the Panel members listened to tapes of the *Brother Jake Morning Show* broadcast on February 9, May 25 and May 31, 2001. The B.C. Regional Panel concludes that certain comments and audio sketches containing sexually explicit content broadcast on the *Brother Jake Morning Show* are in breach of Clause 6, paragraph 3 of the Canadian Association of Broadcasters' (CAB) *Code of Ethics* because they were inappropriate for broadcast at a time of day when children might have been listening. The Panel also found that other jokes and comments, such as those making fun of particular ethnic groups, homosexuals, etc., and those containing more sexual *innuendo* than explicit descriptions, were in very bad taste, but not in breach of any broadcaster Codes.

Sexually Explicit Comments

A number of comments made by the hosts, as well as comedic taped sketches, were of a sexually explicit nature. For example, in the February 9th broadcast, the station was giving away a prize package with a Valentine's Day theme. The package included a variety of sex toys, which the hosts described in detail and to which they repeatedly made joking references during the rest of the show.

Another discussion that caused concern involved one male host's alleged sexual encounter on a workbench. The host described how his female date from the previous night "starts to do this wild striptease" and "gets down to her thong." He then went on to explain how he threw "her on the workbench" where "she's goin' nuts grabbin' my nuts and I'm just thinking 'this is great!'" The discussion continued for a few minutes during which time the host repeated how he put the woman on the workbench and "was just givin' it to her." At one point, one of the other hosts made the comment "You're a pig!".

One comedic sketch that contained sexual content was a clip of a woman with a Mexican accent in the throes of passion, shouting out things such as "Oh, the finger!" and "Oh, the tongue!"

The CBSC has dealt with sexually explicit radio content in previous decisions. One such decision was *CHOM-FM and CILQ-FM re the Howard Stern Show* (CBSC Decision 97/98-0001+, October 17-18, 1997). The Ontario and Quebec Regional Panels jointly concluded that Howard Stern's sexual discussions were inappropriate for broadcast at times when children could be listening. One of the dialogues cited in that decision involved Stern's account of his family vacation where his wife had forgotten to bring her vibrators. The Panels stated:

[I]n the view of the Quebec and Ontario Regional Councils, descriptive opinion and comment such as that cited above regarding the sex life of Stern and his wife, details of which were broadcast during hours when children could be expected to be listening to radio is certainly not proper material for Canadian children. The Regional Councils also have no hesitation in concluding that Stern's language is not at all suitable at an hour when children could be expected to be listening to radio. Moreover, the issue of unsuitable language and the graphic discussion of sexual situations occurs with consistency, day in and day out on The Howard Stern Show.

[...]

In addition, therefore, to the other concerns expressed by the CBSC, it is its view that the time period in which The Howard Stern Show plays is entirely inappropriate and that the unsuitable language and graphic discussion of sexual situations which the CBSC found in the two weeks of episodes it reviewed will be repeated on a daily basis in future episodes, thus rendering the broadcasters carrying it in constant ongoing violation of the *Code of Ethics*.

The same issue arose again with respect to another episode of the same program. In *CILQ-FM re the Howard Stern Show* (CBSC Decision 97/98-0487, -0488, -0504 and -0535, February 20, 1998), the Ontario Regional Panel elaborated on the unsuitability of such subject matter for children:

Unlike the other breaches found in this matter, which would remain breaches of the Codes involved at *any* time of the day or night, the suitability of subject matter for children is a time-related issue. The aspects of the Stern Shows treated under this heading are unsuitable by reason of their ready accessibility by children rather than by reason of their nature. While perhaps not either pleasant or of broad social value at a late evening hour, their broadcast would not be challenged at that hour.

[...]

The CBSC considers that the "proper presentation of [...] opinion [or] comment", in the case of children is a function of what is *suitable* for them and it remains the Council's view that the description of explicit sexual acts, abetted in these December and January episodes by explicit discussions of violent acts, constitutes *improper* comment and is in breach of Clause 6(3) of the *Code of Ethics*.

In the case of the *Brother Jake Morning Show*, the B.C. Regional Panel also finds the sexually explicit content in violation of Clause 6, paragraph 3 of the *CAB Code of Ethics* for the same reasons. In the matter at hand, not only *might* children have been listening when the remarks were made, but children were in fact *invited* to be listening *and to participate* in the "Kids' Joke Segment", which encourages children to telephone the station and recite a joke on air. The hosts then judge the jokes and reward the child who tells the best one. In those episodes reviewed, the young people identified themselves as being between the ages of eight and twelve. On the February 9th broadcast, this Kids' Joke Segment preceded the aforementioned "sex on the workbench" discussion by a mere seven minutes.

Such material is unsuitable for times of the day when children could be expected to be listening, let alone when the hosts are fully aware that children *are* listening.

The Panel did not find, however, that these sexually explicit comments were in breach of Clause 15 of the *CAB Code of Ethics* or the *CAB Sex-Role Portrayal Code*. The comments were distasteful and inappropriate but not degrading or exploitative of either gender. The “sex on the workbench” discussion in particular was an unflattering description of an intimate act (*vis-à-vis* both genders), but the male host did not in any way directly insult the woman with whom he had had this experience. As the Prairie Panel said in *CKX-TV re National Lampoon’s Animal House* (CBSC Decision 96/97-0104, December 16, 1997),

While the portrayal of the women in the film is not overly flattering, it cannot either be said that the portrayal of the men is any better or advantages them in any way. All in all, the presentation of almost every one of this group of young college people is as unflattering as one might expect from a film emphasizing the frivolous, narcissistic, often gross, occasionally disgusting portrait of college fraternity life which can best be characterised as high farce. The question of portrayal inequality does not come into play.

Other comments made by the hosts that were less explicit and/or consisted of innuendo were not found to be in breach of Clause 6, paragraph 3 of the *CAB Code of Ethics* nor of the clauses in the *CAB Code of Ethics* and the *CAB Sex-Role Portrayal Code* concerning exploitation. These instances included cases of innuendo, such as Jake’s remark that he would like the female host to “hold my import”; euphemisms referring to masturbation; the hosts making fun of a newscaster for accidentally pronouncing the word “deck” as “dick”; and so on.

Comments about Identifiable Groups

The comedic sketches and remarks uttered by the hosts occasionally involve members of an identifiable group, such as gays or lesbians or individuals on the basis of their national or ethnic background. For example, one recurring segment features a character named Olaf who appears to have a Scandinavian accent. Olaf frequently mispronounces English words, which are intended to result in sexual double-entendres. It is a part of the back story that Olaf claims he is from the fictional region of “Humpmeanddumpmestein” rather than any real European country. Furthermore, no negative comments are made about Olaf. Whatever humour there may be appears to be intended to flow from Olaf’s exaggerated lexical and syntactical errors rather than from any characteristics of the individual or his presumed national or ethnic background. Indeed, the hosts converse in an amicable way with the character and nothing in the episodes aims to generalize negatively about people from Olaf’s presumed ethnic origin. In dealing with a parody of the former Member of Parliament Jag Bhaduria, which involved the mimicking of the politician’s own accent, the Ontario Regional Panel ruled in *CHOG-AM re the Jessie and Gene Show* (CBSC Decision 93/94-0242, November 15, 1994):

Provided that the satire or criticism is levelled at political persons on the basis of their actions as public figures *and not on the basis of their national or ethnic origin*, it must be permitted, if not encouraged. In this case, the Council agreed with the station that the parody had been directed toward Mr. Bhaduria himself, and not toward Indian people as a group.

The B.C. Panel recognizes that the earlier Ontario broadcast involved a public figure; however, it is its view that the principle can be justifiably extended to fictitious individuals, provided always that the accent can be fairly understood as being a light-handed, non-malicious bit of humour. As the Ontario Panel also ruled in *CHFI-FM re The Don Daynard Show* (CBSC Decision 94/95-0145, March 26, 1996), which involved a Jewish mothers lightbulb joke, that joke,

while ethnically pointed, was neither demeaning nor abusive. It was told in the context of a series of light bulb jokes aimed at feminists, Marxists, surrealists, accountants, etc. It poked fun but did not bludgeon. It tickled but was not nasty.

Correspondingly, the Panel does not find that this representation of Olaf as a foreigner (or other segments featuring characters with Mexican, Spanish and other accents) was in breach of the Human Rights Clause of the *CAB Code of Ethics*.

Homosexuals were also the subject of many taped audio sketches during the shows reviewed. In one such sketch, the “Gay James Bond” spoke in a stereotypically effeminate voice in “trying” to seduce his enemy, “Mr. Blowfellow”. Although this sketch, and others like it, presented stereotypical images of homosexual males, the Panel does not consider that they constituted abusively or unduly discriminatory comment with respect to this identifiable group on the basis of their sexual orientation. In *CILQ-FM re Parody Skit* (CBSC Decision 95/96-0218, May 8, 1997), the Ontario Regional Panel was called upon to deal with a skit entitled “Bob the Fag Man”. The Panel found no breach:

There is nothing complex about the matter under consideration here. The short skit in question is intended as a parody. It plays on the *double entendre* of the word “fag”, which is used primarily in Britain and its former colonies as a slang term for cigarette, and which has a slang usage in North America to describe a gay man. The sole issue for the Council to consider is whether or not this use of the term was *abusively* discriminatory *vis-à-vis* gay men. In the view of the Council, it is not. While possibly an unflattering term, it does not, in the Council's view, rank with certain racial or ethnic epithets (which it does not wish to repeat here), particularly since members of the gay community use the word themselves from time to time in a non-discriminatory fashion. At worst, “fag” could be considered to be in poor taste, a matter on which the CBSC does not rule. In consequence, the Council finds that there is no breach of the Code.

In all, the Panel concludes that the comments and segments involving identifiable groups in the *Brother Jake Morning Show* episodes reviewed were not abusively or unduly discriminatory and thus not in contravention of Clause 2 of the *CAB Code of Ethics*.

Matters of Taste

The B.C. Regional Panel views much of the content of the *Brother Jake Morning Show* as juvenile, sophomoric, locker room-style and in poor taste. The hosts frequently discuss and make jokes about masturbation, flatulence and bodily functions and engage in discussions about such matters as Jake in his boxer shorts, “blue angel” farts, and a 0-0 sports score as being “dog balls”. Although potentially offensive to many listeners, in cases where such material is not sexually explicit, the Panel does not find it in breach of any broadcaster Codes. As the Quebec and Ontario Regional Panels stated in *CHOM-FM and CILQ-FM re The Howard Stern Show* (CBSC Decision 97/98-0001+, October 17-18, 1997),

Many of the complaints received regarding The Howard Stern Show related to questions of taste. Stern was accused of being offensive, vulgar, adolescent, rude, unsuitable, outrageous, sick, tasteless and so on. [...] The Quebec and Ontario Regional Councils are, however, agreed that, under the present Codes, matters of taste must be left to be regulated by the marketplace. Such choices remain those of the listener. This is the time when the on/off switch is the listener’s coping mechanism. Unless comments made by a broadcaster are of a nature to breach the provisions of one or more of the Codes, the CBSC will not judge them one way or the other.

The foregoing remarks on the episodes of the Vancouver radio show currently under consideration, even if in poor taste, are not sufficiently sexually explicit to be found in breach of Clause 6, paragraph 3, of the *CAB Code of Ethics*.

BROADCASTER RESPONSIVENESS

In all CBSC decisions, the Regional Panels assess the broadcaster’s responsiveness to the complainant. Although the broadcaster need not agree with the complainant, it is expected that its representatives charged with replying to complaints will address all the complainant’s concerns in a thorough and respectful manner. In this case, the Panel finds that the broadcaster’s response was, in this regard, entirely appropriate in that it addressed the specific points brought up by the complainant. The Panel considers that CFMI-FM has met its responsiveness responsibilities of CBSC membership.

ANNOUNCEMENT OF THE DECISION

CFMI-FM is required to: 1) announce this decision, in the following terms, once during peak listening hours within three days following the release of this decision and once more within seven days following the release of this decision in the time period in which the *Brother Jake Morning Show* is broadcast; 2) within fourteen days following the broadcast of the announcements, to provide written confirmation of the airing of the announcements to the complainant who filed the Ruling Request; and 3) to provide the CBSC with that written confirmation and with air check copies of the broadcasts of the two announcements which must be made by CFMI-FM.

The Canadian Broadcast Standards Council has found that CFMI-FM has breached the Canadian Association of Broadcasters *Code of Ethics* during the *Brother Jake Morning Show* on February 9, May 25 and May 31, 2001. The episodes included sexually explicit material which was broadcast at times of the day when children could be expected, and were encouraged by the broadcaster, to be listening, contrary to Clause 6, paragraph 3 of the *Code of Ethics* which requires that broadcasters ensure the proper presentation of opinion and comment.

This decision is a public document upon its release by the Canadian Broadcast Standards Council.

APPENDIX A

CBSC File 00/01-0688 CFMI-FM re *Brother Jake Morning Show*

The following are transcripts of just a few excerpts from the *Brother Jake Morning Show* episodes of February 9, May 25 and May 31, 2001. They serve to illustrate the material that formed the basis of the British Columbia Regional Panel's findings under each of the subheadings explained in the decision.

Sexually Explicit Segments

Hosts' banter

[words sung]: "Did you ever wonder, if your mom gave dad a blow-job right before she kissed you good-night?"

Jake: What? Where did that come from?

Marty: I don't know. It just seemed to come out of nowhere.

Jake: Wow. Just in time for Kids' Joke Friday coming up in 50 minutes.

Marty: That left a bad taste in my mouth. [Corrie laughs]

Jake: Aww. Oh. I better take it easy, I'm ready to say anything.

Mexican woman comedic sketch

woman with Mexican accent, obviously in the throes of passion: Oh my, what is dat? Is dat your piñat? Oh my gawd, it is very very big, oh baby more [moaning] Oh that's it! Is dat your tongue?! Oh yes the tongue, yes the tongue! Oh the finger, yes the finger! [unintelligible] Let me wipe your mouth.

Hosts' discussions

Jake: How 'bout that e-mail I got e-mailed yesterday?

Marty: Oh, oh my god.

Jake: Wow.

Marty: It was disturbing.

Corrie: Which one?

Jake: The one –. It was very disturbing. The guy rolls up his pant sleeve. Rolls it all the way up, his pant cuff, all the way to the knee.

Marty: Right.

Jake: Lubes up his foot. And sticks it in this girl's butt. And the woman, she's lying there and her legs somehow are back behind her ears. She's very limber, she's a very limber girl.

Corrie: That's not a bad thing.

Jake: Wow, that was disturbing! You people out there e-mailing that stuff, geez ... keep it up. [Corrie laughs].

Marty: I saw that for about five seconds and I need about five years of therapy. [all laugh]

Jake: I don't know if I can ever wear an open-toed sandal again. [all laugh] The one with the big straps are really turning me on.

Sex on the workbench conversation

Jake: You look tired.

Neil: I'm a little, well ...

Jake: Marty, take a look at him, he's got bags under his eyes.

Neil: I gotta tell, it was kind of a weird night last night. I met this girl on the chat line.

Jake: Right.

Neil: Turns out she's a hockey freak much like I am.

Jake: Uh huh.

Neil: So I gave it my best shot and I e-mailed her as hard as I could and I took her to the game.

Jake: Uh huh. You e-mailed her as hard as you could?

Neil: [laughs] Fast and boom boom boom. Here we go. You know, hard and strong.

Jake: Be strong.

Neil: Be forceful.

Jake: Yes.

Neil: So, we go to this hockey game, it's like sparks are flying all night. And this is pretty odd 'cause I'm usually peaked at, what?, two, three in the afternoon.

Jake: Yeah.

Neil: So we go back to my place, put on a little Barry Manilow. I mean I was so horny I actually spent the money to turn on my gas fireplace. You know how expensive that is these days.

Jake: Yeah, and you being Scottish.

Neil: She starts to do this wild striptease. Gets down to her thong. I'm thinkin' okay -
-

Jake: To Barry Manilow?

Neil: Yea.

Jake: [sings] "Oh Mandy, you came and you showed me." And she's takin' her clothes off?

Neil: Okay, well I figure I'd put him in, he's barely man enough so I'd look good. So she starts doing this little striptease down to the thong and Valentine's Day is already here, so let the games begin because, you know, I'm so much at attention I should be singing the national anthem. So I pick her up, throw her onto the workbench.

Jake: On a workbench?

Neil: Well it's a bench.

Jake: Oh geez. [laughs]

Neil: So I'm just lettin' her have it. It's just --

Jake: What is wrong with you?

Neil: What, you don't like this picture?

Jake: I'm not sure where this is going. It's scaring me. [all laughing]

Marty: The workbench.

Neil: So she's goin' nuts grabbin' my nuts and I'm just thinkin' "this is great". [all laughing]
So after about forty-five minutes

Jake: What?! is wrong with you? Grabbin' your what?

Marty: On the workbench.

Jake: On the workbench.

Neil: So after what I'm sure was an hour and a half.

Jake: Oh I'm sure it was.

Neil: She's on the big fellow, she's ready to let loose. It's like I'm takin' on the grouse grind. And the moment comes and she starts screamin' "Bobby, Bobby".

Jake: Bobby? Who's Bobby? I told you that routine wouldn't work.

Neil: [unintelligible]

Jake: Were you at the hockey game last night or not? [all laughing] Wow, we've just stepped, we've taken fifteen large steps backward. And actually we've, we've actually stepped --

Neil: Eighteen thousand people screaming "Bobbyz" [laughing]

Jake: Oh my god. You're right, that's ...

Marty: I actually thought of Bob Essensa and I still don't get it.

Jake: Yeah. You thought of Bob Essensa and you still don't get it?

Marty: Yeah, yeah.

Neil: That's probably why you're not getting it Marty. [all laugh] So, of course, she's on the floor while I'm ...

Marty: You're never getting it again Neil. At least with anybody who heard that.

Jake: Yeah, exactly.

Corrie: Stay off the chat line.

Jake: [imitating Neil] "I put her on the workbench and I was just givin' her eh."

Corrie: How romantic.

Jake: He's a sensitive man. He's in touch with his feminine side. And I bet you, I bet you this girl that you had on the workbench probably had a little air nipple valve where you have to inflate about thirty-eight pounds per square inch. That's wild. So you wanna talk any sports, or is that, have you peaked?

Neil: Well no, I was just sayin' that *Bobby* played well last night. [all laugh] It was a night for the back-up.

Jake: Yea. And they sent you in.

Neil: Shields played well and uh --

Jake: Did you have your Shields by the way with ya? [all laugh]

Neil: The Shields played well.

Jake: [laughing] The Shields played well.

Neil: And now all of a sudden it's startin' to work.

Jake: Yeah, because we're involved. [all laugh] That's right. On your own. I think you're on your own. I think you need help. You need comedic help, my friend. Ahh, so you did have a pretty good night, I can tell you had a pretty good night.

[talk about the game]

Jake: [...] Now, Cloutier, how big is Cloutier? Is he like six-one, six-two, is he a big boy?

Neil: Well I didn't go into the locker room, Jake. I don't know.

Jake: I'm surprised you didn't go and check everybody's private parts out in there. 'Cause you're on a tangent, you know.

Marty: You might wanna put them on the workbench.

Jake: Yeah, yeah, you might want to throw Cloutier on the workbench.

Marty: Excuse me, can I bench you, you're Bobby. [all laugh]

Jake: But he's a big lad isn't he? I think as size goes. He says, Bert says, he's a big lad, a very strong guy and he hasn't had anybody around him defensively in Tampa to make him a good goaltender.

Neil: When I heard Bert describe him, I thought 'what is this, déjà vu?', I thought you were talking about Kevin Weekes.

Jake: Uh huh.

Neil: Same thing.

Jake: Really, that's what you thought?

Neil: Yeahh, I thought of Kevin Weekes.

Jake: That went right through your mind? That and the copious amounts of sex you're having on the workbench. [Neil laughs] Bobby! Bobby! Oh boy. You should loosen the vice on the workbench.

call from listener named Steve to win prize pack

Jake: I'm going to send you to the Canucks game.

Steve: All right.

Jake: I'm going to send you to the Canucks game and I believe it's Valentine's Day and we're going to throw in a beautiful little prize from the Love Nest as well.

Steve: All right.

Jake: Now do you have a girl?

Steve: I have a girl.

Jake: You have a girl. You married?

Steve: Uh, getting closer.

Jake: Are you living together?

Steve: Yes.

Jake: Ah ha. This one here is valued, this nest basket number five, love basket number five, a hundred and fifty dollars. You get the Kama Sutra weekender kit; it includes the honey dust, the pleasure balm, the mint-tree shower gel, the clove shower gel, edible warming oil of love and feather ticklers. No, I'm not done yet Steve! [Corrie makes cat meowing noise]. A bottle of wet flavoured lubricant, a love mask. We've talked about the love mask.

Corrie: Zipper not included.

Jake: Uh, one jelly egg, small soft vibrator for foreplay, one sexual positions book, a forty eight hour West coast aromatherapy candle, plus a fifty dollar gift certificate for the Love Nest.

Steve: Oh we're going to be busy.

Jake: Yeah, you are going to be busy. Plus I'm going to throw you into the draw for the grand prize Bro' Jake's red hot seat. The Canucks versus Washington game [...].

Segments Involving Comments About Identifiable Groups

Olaf segment

Olaf (with a Scandinavian accent) talks about his three-legged dog humping its squeaky toy [sounds of squeaky toy].

Olaf: I'm excited the Blow Jake is coming.

Jake: What?

Olaf: You know your golf tournament in Nananyimo is coming and I'm going to be there.

Jake: No you said you were excited to blow Jake.

Olaf: Yeah, the golfing tournament. Everybody wants to go to the Blow Jake.

Jake: It's the *Bro'* Jake, brother, short for 'brother'. B-R--

Olaf: Yeah, you're crazy. Jakie?

Jake: What?

Olaf: You know Doctor Yubenyankinoff, your doctor what you was recommended for me?

Jake: Yea.

Olaf: When he's writing an article in the Humpmeanddumpmestein paper and he's saying that forty percent of men are in the shower and they're masterbashing, and the other percentage they're all singing a brand new song and you know what that hit is?

Jake: What?

Olaf: [laughs] I didn't think so.

"Gay James Bond" movie parody

[male voice-over]: The Gay James Bond is back.

[woman singing]: "Brownfinger. He's the one, the one with the stinky finger."

male voice-over: The Gay James Bond excited you in *The Guy Who Loved Me, From Russell With Love, Dr. Yes, Thunderball, Octopenis* and *Never Say Never to Rear End*. Now the Gay James Bond is back in *Brownfinger*."

[clips from the fictional movie]

Blowfellow: You got me from behind again oh-oh-seven inches.

Bond: I can smell evil and I know you are the butt of all evil, Blowfellow.

Blowfellow: Let me put something on the stereo Mr. Bond. [sound of the song *Somewhere Over the Rainbow*]

Bond: Oh, you know I can't resist Judy Garland. I can't fight you Blowfellow. Do you feel like dancing?

Blowfellow: Let me call in my evil henchman Handjob.

Handjob: You wanted to see me Mr. Blowfellow.

Blowfellow: Spank Mr. Bond.

Handjob: Oh yes.

Bond: [groan] Oh yes [groan] oh clever, Blowfellow, got me to fall in love and [unintelligible].

Blowfellow: Not this time Mr. Bond.

Bond: Hmm. Essandemm gave me those exploding anal beads. Now if I could just get him into bed.

Blowfellow: Mr. Bond, Mr. Bond. I see the spanking had no effect. I have something that will scare you into submission.

Bond: Not [unintelligible name]?!

Blowfellow: Oh no, we got rid of that bitch. Remember the guy with the sharp pointed metal teeth?

Bond: Jaws?

Blowfellow: Yes, Jaws.

Bond: What are you thinking Blowfellow?

Blowfellow: Bring in Jaws and bring in the new guy.

[woman singing]: "Brownfinger. He's the one, the one with the stinky finger."

[male voice-over]: The Gay James Bond returns in *Brownfinger*. Coming soon.

Heavyweight Joe conversation

Marty: It kind of reminds me of something that happened to Heavyweight Joe.

Jake: Oh?

"Joe": Hey, hey, hey, you know I went to a bar the other day. It was a different kind of a place. Never been there before.

Jake: Was it Maverick's?

“Joe”: No, it was different from that. It was a lot of fellas were there, really well-dressed guys. Anyway, this guy comes up to me and says “Hey Heavyweight Joe.” He must’ve recognized me. He said “Hey Heavyweight Joe. I’m a gay man and I’d like to have SEX with YOU!” [all laughing] I says, “Excuse me?”.

Jake: That’s what I would say.

Joe: Well, I said, and then this guy says “Well let me rephrase that. I am a gay man and I would like to have sexual relations with you. Perhaps touching or fondling, what have you, right here, right now.” [all laughing] Well, I thought about it for a while, but Brad and I have been dating for about seven months and I didn’t want to blow it for some one-night stand. Ever since I’ve been Heavyweight Joe, it’s totally different.

Segments Involving Matters of Taste

“Dog Balls” sports report

Jake: Well guys, what’s going on? Anything? Anything exciting?

Marty: Well, I was watching the Canucks game last night. I was glued to the TV.

Jake: Yeah.

Marty: Until the start of the third period and then I woke up and Michelle woke me up ‘cause I was snorin’.

Jake: You don’t snore?

Marty: Yeah. Well I wasn’t sure who won, but I know now.

Jake: Yeah. There was, dog balls.

Marty: Yep.

Jake: They’re dog balls.

Marty: Dog balls.

Jake: Two zeroes. They’re called either an ‘eight’ in golf or dog balls. I got dog balls.

Marty: Right on.

Jake: So. My dog can’t get dog balls because he had those removed.

Marty: Oh, poor guy.

Jake: Those two large bangs you might have heard in North Van. About a year ago, you remember that? [other hosts laugh] Oh, it was awful. Remember the morning when he woke up.

Marty: Oh, I do.

Jake: Woke up and turned around and learned that in fact they weren't coming back. And I felt so bad that I dropped trou' and let him lick mine. [Corrie & Marty laugh]

Marty: Oh, that's such a beautiful story.

Corrie: What a nice guy.

Jake: That's the kind of guy I am.

Marty: Your balls are showing. Your balls are showing. [in stage whisper]

Hosts' banter

Corrie: How are *you* doin'?

Jake: Cover me, I'm goin' in. [all laugh]

Lexy: [in background] Hold my import.

Jake: We've got some --

Corrie: Hold my import.

Jake: Hold your what? Your import? Where is that import? [all laugh]

Lexy: It's in that commercial. He's like "Hold my import."

Jake: Oh, I wasn't sure. I'd like you to hold my import.

Lexy: Okay.

Marty: That's no import. That's a domestic.

Jake: No, that's an import. How do you know it's a domestic?

Marty: I just guessed.

Corrie: I think it's a micro-brew. [all laugh]

Marty: Wow.

Jake: I don't think it's a micro-brew my friend. I think it's a young Lou Pinella.

Marty: And then take it and pop the top. [all laugh]

Jake: [in background] Polishing my girlfriend Pete. I didn't do it. That was a funny song. The young Lou Pinella. People go "what was funny about that?". Well young Lou Pinella, really, he always wore the turtle neck.

Marty: That's right.

Jake: Hence the ... uh-huh, uh-huh. And you look at Pinella's face and, I'm tellin' ya, it's a, it's about a pubic hair away from lookin' like a penis. [all laugh] With the big bulgy ferengi head on it.

Story about Jake in his boxer shorts

Jake tells a story about how he had to rush to his daughter's dance recital to deliver her inhaler because she was having an asthma attack.

Marty: And you were in your boxer shorts the whole time.

Jake: I was in my boxer shorts. The thing about boxer shorts, you know they do have a fly opening in the front.

Marty & Corrie: Yep.

Jake: And it was really weird. Seeing me with a young Lou Pinella hanging out my shorts.

Corrie: Nice. What a visual.

Kids Joke Segment May 25, 2001

Keegan (9 years old): One time my grandma was at the park with two friends and a man came by and flashed them. Both of her friends had a stroke, but my grandma, she couldn't reach.

Ryan (9 years old): If you're French in France and English in Canada, what are you in the bathroom? European.

Cody (12 years old): There's a blonde, a brunette and a red-head and all three ladies are pregnant. And the brunette says "I'm going to have a boy because I was on top." And then the red-head says "I'm gonna have a girl 'cause I was on the bottom." Then they both looked at the blonde; she's just sittin' there cryin'. And they say "What's wrong?" and the blonde says "I'm gonna have puppies 'cause I was in the middle."

Jake's comments after a news report

after a news story about a male prisoner who tried to escape by hiding a key under his foreskin:

Jake: Now I would be able to do that, but unfortunately my dad had mine cut off early, at an early age, and is now using it as a fan belt for his '57 Fairmont.

Flatulence conversation

after news report about a man who tried to extinguish the eternal flame at the Arc de Triomphe by sitting on it:

Jake: What an idiot! What an idiot! Let's stick my ass down on a flame at the Arc de Triomphe. This'll be funny! This'll be very funny. Is he a French guy?

Marty: I'm not exactly sure. I don't really know. I believe he was, yeah.

Jake: Wow.

Marty: I thought maybe he was going to pass wind. See that would be funny.

Jake: That would be the biggest blue angel ever. You're sitting over there and the eternal flame blowing and then all of a sudden a little flatulence. You gotta do it just right when you're doing a blue angel. I don't know how anybody -. Don't,

by the way, I do not recommend anybody at home try a blue angel. That's lighting farts. Women don't believe it, do they, Oly?

Oly: They don't.

Jake: But we've shown them, haven't we?

Oly: Well, there's not a guy out there that hasn't seen it, done it or heard about it.

Jake: Oh yeah. The funniest one I ever saw was in Moncton and it was at a Harvey's restaurant parking lot with Hazing Horseman. And Hazing was four hundred pounds of man.

APPENDIX B

CBSC File 00/01-0688 CFMI-FM re *Brother Jake Morning Show*

I. The Complaint

The following complaint dated February 9, 2001 was sent to the CRTC and forwarded to the CBSC in due course:

Sir:

Our shop has had CFMI/Rock 101 on our music on hold for over 10 years. I have previously written the station and told them how disappointed I have been with their morning line-up with bro. Jake, and that I like the music, but think Jake and his crew are pigs. My decision to not listen to the station personally in the morning had not yet affected my firm's music on hold, but it has today.

We are a unionized electrical manufacturing firm, and deal with the same like and kind. We are not easily offended, and on occasion, I would reluctantly add, are ruder and cruder than most people you would care to associate with.

I had a comment passed on to me today from one of my clients, a field pipe fitter technician for an industrial compressor manufacturer. His opening comment to me was "what the fuck have you got on your music on hold"? When I questioned him as to what he heard, he stated, "Some loudmouth jerk was going on about having sloppy-ass sex". (approx. 0835h). Not wanting to convey that image to my customers, I immediately pulled the radio plug, but needed for my own benefit to see what was on the station.

Upon tuning in on CFMI/Rock101 (approx. 0845h), I was entertained by an animated discussion on exotic bedroom toys from "The Love Nest". The discussion went on about ticklers and worms that the guy installed upon his "schmeGLE" (sic). The conversation further went on about ben-wa balls, where great lengths were expounded upon this topic as if "he" was a hard working x-music director for this station and he was now working in a dark, deep, and wet place. I left listening to the station at this time, as I had to conduct business. Approximately 45 minutes later I had to drive about so I returned to CFMI/Rock101 where little had changed with the quality of broadcast taste. Banter was going on about sports with Neil McRae. Apparently he had got lucky the previous night, and Jake wanted to know how he was "doin' on the workbench"? Neil, trying to stay on course, stated that he knew his way around tools, to which Jake stated "I know ya' know tools, but I'm talkin' about woman". The conversation went on about the hockey (where the score was dog-balls, like the balls on a dog: 0-0) and basketball games. A guy phoned in and talked on the radio to Jake and Neil. I believe that this man was the coach for the Vancouver Gizzlys [sic] who stated on the air amongst other things, "in looking at picture of McRae in the paper, I didn't know that assholes had teeth", or something to that effect. At that time, I turned the radio off.

In discussions with my co-workers, earlier in the morning there were discussions on CFMI/Rock101 about shaving one's ass with almond-butter (approx. 0630). You know, we can do a lot better than this.

I believe that the media should do a better job at policing itself, because it has an influence on all the listener ship [sic], not just the target marketplace. CFMI/Rock101 does not direct its misplaced anal humor to those who take offence, yet it is the unsuspecting who usually

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do. The 20-30 year old listener probably could not give a rat's-ass about dildos and what people do with one's posterior, but somebody has to. I no longer will have to explain to my customers, let alone to a child, why the announcer was talking about sloppy-ass sex, and I don't think anybody else should either. I don't think the listeners of our city's radio stations should have to endure ass jokes, cowboy-dick, gays inserting rodents up mates' butts, or hot Dickens cider sketches (all of which I have heard on this show on this station). Brother Jake may think this is funny, but I think it is tragic and pathetic.

As I have written the station before, and as expected, saw no change in policy; I am now sending this letter to the CRTC. I totally abhor government intervention, but in some cases, such as this one, I feel that if you cannot control your dog, then maybe the regulators can.

The station use [sic] to have class. The morning line up is 100% crass. Too bad...I still like the music.

II. Broadcaster Response

The Programming Director of CFMI-FM responded to the complainant's letter on April 3, 2001:

The Canadian Broadcast Standards Council ("CBSC") has asked us to respond to your letter of February 9, 2001. In your letter, you raised concerns regarding comments made on the Brother Jake Morning Show (the "Program") aired on ROCK101 (the "Station").

The Station targets adults 25 - 54, in particular, men. The Station's contest prizes often include packages provided by some of our key advertisement clients. It is a practice of the Program's hosts to describe the contents of the prize package, which is sometimes connected thematically with any upcoming occasion. On February 9th our client, The Love Nest had sponsored the prizes. As is usually the case, the Program's morning host described the contents of the prize package. The type of prizes offered that day were linked with Valentine's Day then coming up. We have reviewed this complaint with the Program's hosts to ensure product descriptions on air comply with all broadcast codes.

We regret that the content of the prize pack and the discussion of it by our hosts offended you. Many of the Station's listeners find the Program and the description of the prizes humorous. Humour and taste are extremely subjective elements and relative to the point of view of an individual.

You also object to the commentary about sports made by a caller later on in the Program. Given the core audience, the host of the Program often expresses strong opinions about sports. These opinions can be quite controversial and often result in strong reactions from our listeners, as was the case on February 9, 2001. However, please be assured that we do not condone foul language on air. As a member of the CBSC, we take all steps to abide by their Codes and have discussed this issue with all of the on air staff since this incident. We regret that the Program has offended you for that was not our intent.

We trust that the foregoing responds to the concerns raised in your letter regarding the Program. At ROCK101, we recognize the importance of listener feedback and appreciate all comments. We thank you for listening to the Station for 10 years and for taking the time to share your concerns with us. We hope you will continue to enjoy the vast array of programming we offer on ROCK101.

III. Additional Correspondence

The complainant sent his Ruling Request on April 3, 2001 and the following letter on April 15, 2001:

I have received your letter of March 20, 2001 explaining the process which my complaint undergoes, and understand its intent and guidelines.

On April 4, 2001, I officially received the letter of response from [Mr. W], program director of CFMI/ROCK101, and found his letter of April 3, 2001 inadequate in addressing many issues raised in my initial letter of complaint dated February 9, 2001. Mr. [W] did not address all of the points noted in my letter as, I assume, that some of these comments were not directly heard by myself. I can assure you that these statements still stand as having come from the above noted radio program, and that these, along with the often repeated pre-taped "humor" mentioned in my seventh paragraph of my letter of February 09, 2001, are aired on CFMI / ROCK 101. Mr. [W]'s letter, as your review of the station's carbon copy to yourself will show, noted that his station takes "all steps to abide by their (CBSC) codes and have discussed this issue with all of the on-air staff since this incident". This letter commented on some points, but skated issues I felt needed addressing. Subsequent listening also showed no follow-through.

As I received this response letter on April 4th, I listened to the CFMI / ROCK101 morning broadcast for portions of the Jake morning show the next day, April 05, 2001. The following observations were made by myself during my on-again / off-again listening of this program. I believe the times noted are close to the moment of these occurrences.

I further feel, as before, that I must object to the content of the below noted issues, and wish for these new and further points to be added to my original complaint.

The approximate text of these incidents and their approximate times of occurrences are as follows:

0630h a Donald Duck sounding radio sketch stating "who's our Daddy, who's your Daddy, ya.... rub me there, ya.... that's it, rub my balls, rub my balls oh ya,.... somebody get me a towel."

0705h during the 7AM news broadcast an article was stated about a Californian merchant who could no longer have an outdoor thermometer displaying the outside air temperature due to the rotating power blackouts. Jake interrupted the newscaster and stated that "it was the people of California who were getting that thermometer shoved up their ass, stating in a flourish, oh ya... bring on the peanut butter, ya... peanut butter,, [sic] Oh No! I am becoming a bad announcer again!"

0715h it is now kids joke-off time, and kids are asked to phone in jokes and the best joke of the day gets a prize. The result of this is that children of admitted ages of 8-10 years old are phoning in with ribald jokes. In most cases you could tell that the kids were reading these "jokes" off paper. Jake, his sidekicks, and in some cases the children's parents, are all encouraging the kids on. In many cases, you could tell that the children did not comprehend what they were reading. (As a note to

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this, my wife, who is a primary school teacher, was very disturbed by this occurrence).

- 0805h during the 8AM news broadcast an article was stated about a crime investigation, which discovered 2000 lbs. of illegally harvested butter clams. Jake interrupted the newscaster and stated "like butter pats, you know, I wonder... would shoving a butter clam up your ass attract a different inmate?"
- 0815h Olaf the joke-guy ("from Hump-me-dump-me stadd, near Mount two-at-a time") stated that he was having a problem quitting smoking cigars. He mentioned that a friend (or somebody) told him to shove his cigars up his butt before he smoked them. When asked if his smoking had let-up [*sic*], he stated that it cured him of smoking, but he now liked having things inserted up his ass.
- 0835 Neil McRae, sports broadcaster, is discussing a ladies day "track-bash" at a local horse track, Fraser Downs, where he had for that broadcast and previously aired broadcasts, referred to the event as the "crack-bash".
- 0945 a taped radio sketch of a man phoning into a restaurant stating that ever since he had previously eaten their food, that he had a case of "green poopies". This sketch went on and on about what the green poopies looked like, what it consisted of, and as he was at that time sitting on the toilet passing green poopies, what the poopies sounded like. This was followed by a mass of grunting, groaning and farting. The alleged recipient of this phone call, a person with a foreign accent, stated that he was very concerned, and that this had never happened before. He suggested that the caller should see a doctor or somebody about this caller's problem. The alleged caller stated that he had to be sure that the problem originated from that particular restaurant and to insure this, wanted to come down to the restaurant and defecate through a strainer to see if the restaurant owner could identify any of the parts. The sketch ended with the alleged complainant hanging up the phone.

I cannot tell you or the CRTC as to exactly how disgusted I feel about these type of broadcast occurrences. These observations were made right after notice was supposedly given to on-air personnel on CBSC Codes and my listening for this brief period of time.

I believe that this station's policing of broadcast ethics is slim to non-existing, as CFMI / ROCK101 have shown no sign of remorse or change. Mr. [W], being the program director, must be aware of what his on-air people broadcast. Mr. [W] appears to have tried to smooth my ruffled feathers with a smarmy letter and a fond thank-you for being a long time concerned listener, but it did not work because CFMI / ROCK101 did not change. If I heard a good quality clean-act show on April 5th, I probably would have let my CRTC complaint go, as all I was looking for was an in-house correction on CFMI / ROCK101 policies. As the management of this radio station appear to be financially successful with this type of venue, there seems to be little desire to change the format I initially objected to back in February. As a result, my stand has not changed either.

I wish to continue my objection to this form of radio broadcast on CFMI / ROCK101 and wish for the CRTC and the CBSC to subpoena these two broadcasts and determine for themselves, as to whether this type of broadcast conforms to the standards and codes of our airwaves.

On May 31, 2001, the complainant sent the following further correspondence:

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Further to your letters of March and my responses of mid April, I wish to advise you that I have not had any further correspondence from you, the CRTC, or CFMI /ROCK101 with reference to my above noted file of complaint. I wish to further advise you that the Jake morning show on CFMI/ROCK101 is as bad- if not worse than it was as discussed in my previous correspondence.

I am constantly amazed that this man and his administrators allow for this crap to be still aired. I like the music, and the other DJs, but Jake Edwards, or whatever his real name is, is a loose cannon that must be tied down. I have got used to his base and anal "humor", where it no longer shocks me. Because of Jake's limited repertoire of "humor" I have heard most of his tapes and songs before. I now listen to him with the same fascination, as I would view a bad traffic accident. As I, on-again and off-again, listen to the radio between waking up and getting to work, I make mental notes of the topic and times of occurrence and dossier these in note format. I know that the radio station only has to retain their tapes for a certain number of days, and that some of these notes are probably now not provable. Nonetheless, please find attached a record of some of the recent comments, which I generally take offense [*sic*] to, as being unsuitable for public broadcast.

As a point of interest, I looked up the Corus Group on the net, and was amazed at the size and value of this enterprise. I was particularly interested to see that the basis of their market was family and children oriented broadcasts. It must be very disappointing for them to compromise their standards, to have a guy like Jake Edwards on the air, but... money talks. The format of male oriented radio must financially work, as I understand that MOJO in Toronto is now going to have 7-24 broadcasts like the bro. Jake show. I guess that money does come before ethics.

I would like to know the status of my complaint, and as before, I would like for this additional data and information to be added to my original complaint and to be used as necessary. I have tried to be accurate in recording the times of these incidents, but I may be off a bit due to times of occurrences vs. times of documentation.

I look forward to your response on the status of my complaint.

Attachments: Dated and timed documentation "Jake Show"

CFMI / ROCK101 notes: April 18, and onwards morning brother Jake show

April 18th, 2001 0620-0900h

Taped sketch about European (??) Woman, is that your peanuts, oh yes.... the tongue.... Yes... the fingers...yes...

On-air discussion during news about Puffy Combs caught on a motor scooter.... "Well I guess Jennifer Lopez was not on the back. If she was, she would have consumed the tail pipe and the licence plate with her ghetto bootie. Yup she has a ghetto bootie". Discussions continue about Jennifer's butt, concluding with discussions about Ms. Lopez on all fours acting as a scooter (bike?) rack.

Taped sketch about Darth Vader sounding actor; "work my light saber, Ya... manipulate my planets.... here, let me get you a droid". Etc etc....

Taped sketch ad about a furniture supplier "Sofa King", "where prices are sofaking low and quality sofaking great". Etc etc....

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News commentary on the up and coming Provincial Election where there will be lots of kissing of hands and shaking of babies, followed by a comment of what are ya,... an Au Pere?

Taped sketch doo-wop song of I want you to be my prison bitch.... Basically 3 minutes of jail-bonding "humor".

Taped sketch country western song about how life had changed ever since ma' baby went gay.... basically 3 minutes of lament of lost love.

Taped sketch ad for a new shampoo. "You've heard of Head and Shoulders, well.... this product is called "Head". Yes Head. Every body [sic] loves a bit of head. Head is great in the shower. I used to get a lot of head before I got married, but I don't get it much anymore. Etc etc..."

This is incredible. I have probably missed lots. This was virtually non-stop for one hour. I think I heard two normal songs during this whole time period. I cannot believe that this conforms to our radio codes and standards.

Between April 21st and May 7th

Brother Jake, Olaf and Marty "the two headed boy" on vacation (?) for two weeks. I hoped that this was forced sensitivity lessons

Adders May 16 2001:

Dickens cider sketch, again.. : e.g. "yup, my wife likes nothin' better than a big Dickens cider".

Betty's Big Beaver truck stop sketch: e.g. "come on down and shove your face into my big beaver. Remember, when you come in Friday, you'll smell like fish". Male newscasters and Jake razz female staff as whether or not she would eat at the Big Beaver. Female staff says no way. They said that they would like to watch this being done.

A following newscast was about the guy who pie'd Chretien [sic] who is going to jail for 30 days. "Well, I guess that he'll get a pie up the ass now, yup, a cream pie up his ass. All you need is to trowel pie up there, yup he is Phillip McCracken (fill up my crack in)"

Either the 17th or 18th:

Repeated at least three times over the morning show about "doin' the five-fingered knuckle chuckle with the one-eyed milkman"

May 18, 2001

0630: Anne Bolin's [sic] B. Day, a good day for head, etc...

0635: ad sketch about the gay James Bond: "Brown Finger, the spy with the stinky finger" etc, etc

Approx. 0640: Phone-in parody to Japanese man about mining dilithium crystals from underneath New York. Tasteless immigrant humor at the expense of a person not conversant with the English language.

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Approx. 0650: Betty's Big Beaver... again

0655: Captain dildo from Dildo Newfoundland, e.g. "You can take the girl from Dildo, but you cannot take the dildo from the girl", etc...

0830: green poopies sketch again,totally tasteless sketch re: defecation of beef and broccoli to immigrant restaurateur. Previously addressed to CBSC.

May 23, 2001

Friends have phoned me today, noting prison bitch song on at 0950 and the extra large John Holmes Pizza ad at approximately 0910

May 24, 2001

0645h: Ozarks style sketch about every day I choke my chicken

0725h: full sketch about a news broadcast about two men who inserted a rodent up his partners [sic] ass, which got stuck, which was expelled by a fart, which caught on fire, which burned both rodent and assistant.....

May 25, 2001

0645h: Is that your peanuts ... again

0715H: simulated (?) oral sex and references to Popsicles

0815: Ollie the joke guy in a German kind of way stated after talking to his physician Doctor Ubin Jerkingoff stated that experiments showed that over 40% of all men masterbash [sic] in the shower

0900h: Anna Nicole Smith jokes, e.g. talking about parking his Harley Davidson between her butt. Boy,... that's gotta be a big bike. It is a fat-boy (a slang for an older type of Harley)

May 29th, 2001

0715: Betty's Big Beaver... again

0815: ad parody on "John Holmes pizza" it's really big. 12 inches with a secret sauce (John Holmes is a dead porn star)

0825: discussion about boobs, which he calls fun-bags, as he has his body set up with nipple clips.

0830: promo for a Donnair restaurant, at the intersection of Cornwall and Yew (2 streets in Vancouver's west end) where he said "corn-hole and yew, you know, playin' the backfield."

May 31st, 2001

0625: very long parody, much longer than I have heard before on the gay spy "brown-finger" going to great lengths about certain issues of drama, including the likes of "exploding anal beads".

0730: a short parody from All in the Family, where Archie goes down on Edith.

Παγε 8

0750: a taped "humor" sketch where a man phones into a parts store and all the caller states is "butt-plugs". The recipient thinks he wants spark plugs.

0800: part of the newscast discussed an item, where a convict smuggled a handcuff key into a hospital under his foreskin. Jake stated he could not do that as his dad took his foreskin away many years ago and was now using it as a fan belt in his car.

0820: a karaoke song about masturbation. "I was caught by my Mom one-handed, dreaming of the girl next-door. I was sittin' there, pulling my gherkin and I should have locked my bedroom door."....