



Canadian Broadcast Standards Council  
Conseil canadien des normes de la radiotélévision

## ASSOCIATION AGREEMENT

\_\_\_\_\_  
(radio/TV station call letters or discretionary TV service name)

is an associate of the Canadian Broadcast Standards Council, and as such is committed to responsible broadcasting practices. As an associate of the Council we ensure that our programming reflects the values of our community.

Our station abides by the broadcasting standards set out in the Codes administered by the Council, as these have been interpreted in the Council's jurisprudence. Our station also agrees to abide by the association obligations laid down in the CBSC Manual. Through the use of public service announcements, run as prescribed in the Manual, we commit to inform our community about the Council and its standards, our association and the avenues of recourse open to those who wish to express their points of view.

We will continue to co-operate fully whenever a complaint is received by retaining program loggers and other relevant materials, by responding to all complaints directly and expeditiously, and by attempting to deal with each complaint to the complainant's satisfaction.

We will inform complainants who are not satisfied with our response to their complaint of their right to pursue the matter with the Council and we will explain the appropriate procedures.

We will co-operate fully with the Council in the review of complaints and comply with decisions of the Council by broadcasting an announcement of any decision in favour of a complainant whose complaint was lodged against our station.

We absolve the Council and its directors of any legal liability arising from the activities or decisions of the Council.

\_\_\_\_\_  
Signature of authorized representative of Company

\_\_\_\_\_  
Name of authorized Representative (please print)

\_\_\_\_\_  
Date

\_\_\_\_\_  
Title of authorized representative



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## CBSC Associate Registration Form

### Station Information

Please choose the relevant box and fill in the details about the station.

#### **Radio Station**

Call Letters \_\_\_\_\_ Frequency \_\_\_\_\_ AM  or FM

Branded Name \_\_\_\_\_

#### **Over-the-Air Television Station**

Call Letters \_\_\_\_\_

Branded Name \_\_\_\_\_

#### **Discretionary Television Station**

Name \_\_\_\_\_

Station Website URL \_\_\_\_\_

Corporate Owner/Parent Company \_\_\_\_\_

### Station Contact Info

#### Station Address

Street Address or PO Box \_\_\_\_\_

City/Town \_\_\_\_\_ Province \_\_\_\_\_

Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_

#### Corporate Head Office Address (if different from station address)

Street Address \_\_\_\_\_

City/Town \_\_\_\_\_ Province \_\_\_\_\_

Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_



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## **Contacts**

### Primary Contact

This person is responsible for coordinating the station's response to the complaint and interacting with the CBSC.

Name \_\_\_\_\_

Title \_\_\_\_\_

Email Address \_\_\_\_\_

Telephone Number \_\_\_\_\_

### Secondary Contact

The CBSC requires at least 2 people to be copied on all CBSC correspondence.

Name \_\_\_\_\_

Title \_\_\_\_\_

Email Address \_\_\_\_\_

Telephone Number \_\_\_\_\_

### Logger Contact

This person is responsible for ensuring that official logger copies of the program are saved pursuant to CBSC requests. This person can be one of the 2 contacts listed above, if desired.

Name \_\_\_\_\_

Title \_\_\_\_\_

Email Address \_\_\_\_\_

Telephone Number \_\_\_\_\_

List the names, titles & email addresses of anyone else who should be copied on CBSC complaints.

List the names, titles & email addresses of anyone else who would like to receive CBSC media releases, fact sheets, etc. (Anyone already listed above will be added to this CBSC distribution list, unless otherwise requested.)