
APPENDIX A

CBSC Decision 11/12-0919 CFRB-AM re *Beyond the Mic with Mike Bullard*

Beyond the Mic with Mike Bullard is a talk show hosted by comedian Mike Bullard. He discusses current affairs and other issues which might be of interest to his listeners. He sometimes interviews guests and he frequently accepts calls from listeners. The program airs on CFRB-AM (NewsTalk 1010, Toronto) weekdays from 12:00 to 1:00 pm. The following are transcripts of segments in which Bullard mentioned Germans on the broadcast dates identified by the complainant.

December 22, 2011

Bullard: [comments about Justin Bieber] Binge drinking amongst couples is as contagious as the common cold. If you marry an alcoholic, girls, guys, guys-guys, girls-girls, you are going to become an alcoholic. You are not going to get them to stop drinking. Doctor Jürgen Rehm. Wouldn't it be great if his name was "Doctor Jager Meister". Doctor Jager Meister from Germany. Yermany. Will yoin us. Doctor Jager Meister from Yermany will yoin us.

[talks about other upcoming segments; does segment about Bieber concert]

Bullard: All right, ladies and gentlemen, binge drinking. Big problem. You meet somebody, you fall in love and you say to yourself "oh, you know, I love her, but she drinks a little too much." We're just using my situation. I love her, but she drinks a little too much. I gotta get her to curb that drinking. Well, guess what? That's not the way it's going to go. That is not the way it's gonna go. According to this study by, uh, Doctor Jürgen Rehm. Is it Doctor Jürgen Rehm who joins us right now? Where is he, Jordan? Yordan? Yordan, where's Jürgen? Yordan? Where Jürgen [sic]? Jürgen? Yordan, where Jürgen [sic]? He's supposed to be joining us. He's going to talk to us about this. But they did a study of heterosexual dating couples in their early twenties and they had to be dating for three months and have face-to-face contact at least five days a week. I guess they used heterosexual couples 'cause they wanted face-to-face contact. Uh, so, uh, anyway, they did a five, they had to see each other five days a week and one member of each couple had to be a university or college student. So a lot of these folks were dating for close to two years and they found out that the one who wasn't that big a drinker wound up becoming a bigger drinker. Is this you, Doctor Jürgen Rehm?

Rehm: Yes, it's me.

Bullard: How are you, Doctor?

Rehm: I'm fine. You?

Bullard: Good. Can I call you "Jürgen" or?

Rehm: Absolutely.

Bullard: All right, Jürgen. Jürgen Rehm. Uh, by the way, with a name like that were people surprised you didn't go into proctology?

Rehm: I don't know what the name has to do with that.

Bullard: Well, I just, yeah, "Jürgen". "Jürgen", not "Rehm". "Jürgen". Uh, okay so you're the director of the Social and Epidemiological Research Department of, uh, CAMH. What is CAMH?

Rehm: It's a Centre for Addiction and Mental Health.

Bullard: Where's it located?

Rehm: It is located in, well, actually in several locations, but mainly in Toronto.

Bullard: Yes.

Rehm: But we also have a provincial [?].

Bullard: Pardon me, I should've picked up on that Toronto accent. All right, so, uh, you've been there quite a while. Now you're in charge of this study. Now, uh, did, is this actually in point of fact the truth that the people who aren't drinking that much can wind up becoming a binge drinker after being with somebody like that?

Rehm: Umm ... yes, this may be true. Overall, it's very clear that drinking and the amount you're drinking is very much dependent on our environment.

Bullard: Right.

Rehm: But you also, it is also true that we select our environment to, um, our choice. So it is not necessarily causal that, uh, people who are, uh, randomly meeting somebody else who's a binge drinker are becoming binge drinkers. It's more like people who are, likes, um, and have this tendency or even if they do not drink that much at the time, they, they, uh, have positive attitudes towards drinking.

Bullard: Mm hm.

Rehm: They select each other.

Bullard: Mm hm.

Rehm: And then they drink more at the end.

Bullard: Right. So this is a selective process. It's really what it comes down to.

Rehm: Yes –

Bullard: But yet, yet –

Rehm: None of us, uh, is selecting his or her spouse by chance.

Bullard: Let me call upon, uh, my degree in, uh, sociology and paleontology here. Selective process would indicate to me that like goes after like. Am I correct?

Rehm: Yes.

Bullard: All right, so, if you, in point of fact, were a non-drinker, would you not seek out another non-drinker?

Rehm: Uh, this is true.

Bullard: Yes!

Rehm: For most of the people, yes.

Bullard: Uh huh.

Rehm: There's always the odd exception. But in general, yes.

Bullard: All right. So, i-, in point of fact, what you've done is create an environment for these people where they did not have access to a non-drinker because they were dating someone who was not. And then they too became someone with a problem.

Rehm: Well, uh, uh, this is true. And it's also true that, overall, our attitudes towards drinking have become, um, more, uh, less and less restrictive in Canada. We are drinking more now than we used to drink ten years ago.

Bullard: Uh huh.

Rehm: And the overall environment is, uh, quite conducive to drinking.

Bullard: Hmm. Now, uh, let me ask you this: did you consider using rats?

Rehm: Uh, I am just interviewed for the study. It's not my study.

Bullard: Right. Well, did *they* consider using rats?

Rehm: Yes, we, uh, most of our studies in the field of alcohol, we do have rats as well.

Bullard: Mm hm. I, I, I took, uh, when I was in university doing my post-graduate work when I was getting my PhD in sociology, we took rats and we, uh, gave them liquor and we put them in little cars –

Rehm: In cars?

Bullard: And then through the maze. Yes, little cars. And we tried to see if they could drive through the maze. And at the very end of the maze, we had RIDE. You know RIDE?

Rehm: [laughs] Yes.

Bullard: Yes. We had little kitties in police cars pulling the rats over, giving them a breathalyzer and if the rat passed, we gave them movie tickets, ice scrapers, et cetera, et cetera. Tiny little ice scrapers. Now, do you think if you had given some kind of reward or they had given some kind of reward at the end of this study, do you think it would've changed the results?

Rehm: Uh, all humans are prone to, uh, rewarding systems, yeah.

Bullard: Uh huh. Yes. Exactly. And that was my point, indeed. Well, I want to thank you for your time.

Rehm: Thank you.

Bullard: And, uh, please, uh, feel free to join us again should you find anything else astounding regarding this study.

Rehm: Thanks a lot. Bye-bye.

Bullard: Thank you. All right, Doctor Jürgen Rehm. There is nothing I like more than dealing with a peer on this type of thing. *Beyond the Mic* with Doctor Mike Bullard. We'll be back in a few moments.

[commercials]

[replays clip from interview:

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Rehm: [laughs] Yes.

Bullard: Yes. We had little kitties in police cars pulling the rats over, giving them a breathalyzer and if the rat passed, we gave them movie tickets, ice scrapers, et cetera, et cetera. Tiny little ice scrapers. Now, do you think if you had given some kind of reward or they had given some kind of reward at the end of this study, do you think it would've changed the results?

Rehm: Uh, all humans are prone to, uh, rewarding systems, yeah.

Bullard: Uh huh. Yes. Exactly.]

Bullard: Oh boy, Doctor Mike is in! All right, I gotta take Birget. Birgetta. Birgetta, are you there, Birgetta?

Birgit: Uh, yes, it's Birgit.

Bullard: Birgit.

Birgit: Yes. And this is the first time ever since I've been listening to you for over a year that you made me laugh out loud.

Bullard: Okay, Birgetta, here's the point in fact. You're German, it's the first time in your life you've laughed out loud, thank you.

Birgit: Ha, ha, ha. I don't know about that.

Bullard: Yeah, I do, but [laughs]. Ger-, German people are not easy laughers. Hello, who's there? Hello?

male caller: Mike, do you honestly think we believe you found cats that are willing to not eat drunk mice?

Bullard: Oh, someone, someone who can't suspend his sense of reality from twelve to one! Oh, this guy, this guy made Birgetta look like an easy audience. That guy. Who was that guy? Block that guy! We don't want him back.

[multiple other segments]

Later in the program, Bullard is taking phone calls from listeners. He invites people supposed to describe personality traits of their loved ones and Bullard will suggest what the caller can buy them for Christmas.

Bullard: Who's there?

Walter: Hello.

Bullard: Yes?

Walter: My name's Walter.

Bullard: Yes, Walter?

Walter: I love your show, Mike.

Bullard: Thank you very much, Walter. Is that it?

Walter: No, no. I've got a [?] anal compulsive German woman and she's impossible to buy gifts for.

Bullard: Mm hm? Anal compulsive ... and German. Why didn't you just save time by saying "German"?

Walter: You know, it's true. That's too true, I'm afraid.

Bullard: Yeah. She's German and she's anal compulsive?

Walter: She puts, everything has to be in its proper place at all times.

Bullard: Mm hmm. Well, *Jokes for the John* is out of the question 'cause she's German. Um, you've stymied me here. She's German and she's anal compulsive. Hmm. Ah! Give her her marching orders. Good-bye. [Walter laughs]

December 25, 2011

This episode is a "best of 2011" in which Bullard replays highlight clips from episodes from the past year.

Bullard: 2011 was the year that I, Mike Bullard, skydived. On *Beyond the Mic* the day before, the owner of the Toronto Parachute Club, Adam Mabee, tried to assure me that it would be safe. I made fun of his name that day, right?

He plays the clip from the previous episode:

Bullard: Okay, so tomorrow morning, I am going skydiving at the Toronto Parachute School. I'm pretty excited about it. I'm a little trepidatious, but, uh, I know I'll do it because, quite frankly, folks, anyone who listens, anyone who knows me, anyone who has ever seen me knows I live on the edge. And, uh, plus the fact that my girlfriend's not packing my chute. Or my ex-wife. This leads me to think this is going to go off without a hitch. Okay, so joining me on the line right now, the owner of Parachute School of Toronto, Adam, A-D-A-M. What's your last name, Adam?

Mabee: Mabee. [pronounced "maybe"]

Bullard: Adam Mabee. I really feel good about that. [laughs]

Mabee: [laughs] It's not a name to instill confidence.

Bullard: Why can't your name be "Definitely"? Or –

Mabee: We can, we can spin that around. Let me get some paperwork.

Bullard: Why can't your name be "Adam Safety First"? It's got to be "Adam Mabee"?

Mabee: Adam, Adam "For Sure", yeah.

Bullard: Okay. [laughs] Um, so tomorrow morning, I'm gonna be up there with my friends. You probably know about the reservation, right? It's all booked for nine o'clock tomorrow morning. So, first of all, is there some classroom time?

Mabee: Not so much classrooms. It's just basically briefing between you and your instructor before you go up and jump.

Bullard: Right. So I'm not going to be attached to this guy?

Mabee: Yeah.

Bullard: I am?

Mabee: That's the plan I've got.

Bullard: You mean, I'm going to be in tandem?

Mabee: That's what I was workin' on. Now, jus, just –

Bullard: Aw.

Mabee: If you want to do it solo, we could do that too.

Bullard: I want to do it solo. I honestly –

Mabee: Oh, okay.

Bullard: You know what? I don't even let my parents hug me. [Mabee chuckles] There's no way I want some stranger attached to me. You know what I mean?

Mabee: Um, okay –

Bullard: 'Cause, like, are, what are ya?

Mabee: We could do this for ya.

Bullard: When you do this, are you, like, stomach-to-stomach?

Mabee: No. No, he's basically, you're the first person out of the plane and he is essentially behind you for the whole ride.

Bullard: You mean, he's attached to me?

Mabee: Well, both of you are, have harnesses that are connected together, yes.

Bullard: Let me put it to you this way: If we're harnessed, if we're harnessed together, and I was to overshoot the landing site and land in Woody's Bar on Church Street, no one would be upset in the bar, would they? [Mabee laughs] I wouldn't stand out.

Mabee: That'd be a bit of an overshoot of the landing area, I think, but, uh.

Bullard: All right.

Mabee: No, but both the, uh, both the solo and tandem jumps are available for first-timers. That's not a problem.

Bullard: I want to go solo.

Mabee: Okay then.

Bullard: All right. Now if you guys, if –

Mabee: In that case, there is more classroom time.

Bullard: All right. If you guys videotape this –

Mabee: Mm hm?

Bullard: We will put in on NewsTalk1010.com on Monday.

Mabee: Okay.

Bullard: With Toronto Parachute School and your, all your address. We'll link it, right, Alex? We'll link it to their site. And I, and we'll do it for today and I will link, uh, I will also put you on my Twitter.

Mabee: Okay.

Bullard: We'll put the video on my Twitter.

Mabee: Sounds like fun.

Bullard: Does that sound good to you?

Mabee: Oh yeah.

Bullard: All right. Now how many people do you put through a day, by the way? On a weekend?

Mabee: Uh, the solo class will generally be between four and twelve people typically. We're generally doing a fair number more tandems than solos.

Bullard: Right. And, uh, does any, is, is there some kind of, are people shooting for some level? Is there a level where you can become, like, a paratrooper?

Mabee: There are many different levels through the progression in this sport.

Bullard: Yeah. Because there are people who get right up there. Are, are there events where they can compete?

Mabee: Absolutely. Yeah, there are competitions across the country. Every year there are a few different competitions going on with a whole bunch of different disciplines in the competition. They're many different aspects to skydiving. Once you've got a handful of jumps under your belt, you start learning those things.

Bullard: Sounds great. Okay, one more question, Adam, before I let you go.

Mabee: Yeah?

Bullard: When I land tomorrow, can I bury my chute and kill some Germans?

Mabee: Uh, that would be an interesting thing to [?].

Bullard: All right.

Mabee: I've got some old parachutes, you could probably get away with that.

Bullard: All right. 'Cause I want to do that. I want to bury my chute and kill some Germans.

Mabee: That'd be cool. We'll give you one of the big old round ones.

Bullard: All right, buddy, I'll see you tomorrow morning.

Mabee: Right on.

Bullard: Adam, Parachute School of Toronto, ladies and gentlemen.

[audio clip of parachute jump; Bullard's commentary about the experience]