



Canadian Broadcast Standards Council
Conseil canadien des normes de la radiotélévision

ASSOCIATION AGREEMENT

(radio/TV station call letters or specialty/pay TV service name)

is an associate of the Canadian Broadcast Standards Council, and as such is committed to responsible broadcasting practices. As an associate of the Council we ensure that our programming reflects the values of our community.

Our station abides by the broadcasting standards set out in the Codes administered by the Council, as these have been interpreted in the Council's jurisprudence. Our station also agrees to abide by the association obligations laid down in the CBSC Manual. Through the use of public service announcements, run as prescribed in the Manual we commit to inform our community about the Council and its standards, our association and the avenues of recourse open to those who wish to express their points of view.

We will continue to co-operate fully whenever a complaint is received by retaining program loggers and other relevant materials, by responding to all complaints directly and expeditiously and by attempting to deal with each complaint to the complainant's satisfaction.

We will inform complainants who are not satisfied with our response to their complaint of their right to pursue the matter with the Council and we will explain the appropriate procedures.

We will co-operate fully with the Council in the review of complaints and comply with decisions of the Council by broadcasting an announcement of any decision in favour of a complainant whose complaint was lodged against our station.

We absolve the Council and its directors of any legal liability arising from the activities or decisions of the Council.

Signature of authorized representative of Company

Name of authorized Representative (please print)

Date

Title of authorized representative



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CBSC Associate Registration Form

Station Information

Please choose the relevant box and fill in the details about the station.

Radio Station

Call Letters _____ Frequency _____ AM or FM

Branded Name _____

Over-the-Air Television Station

Call Letters _____

Branded Name _____

Specialty or Pay Television Station

Name _____

Station Website URL _____

Corporate Owner/Parent Company _____

Station Contact Info

Station Address

Street Address or PO Box _____

City/Town _____ Province _____

Postal Code _____

Telephone _____ Fax _____

Corporate Head Office Address (if different from station address)

Street Address _____

City/Town _____ Province _____

Postal Code _____

Telephone _____ Fax _____



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Contacts

Primary Contact

This person is responsible for coordinating the station's response to the complaint and interacting with the CBSC.

Name _____

Title _____

Email Address _____

Telephone Number _____

Secondary Contact

The CBSC requires at least 2 people to be copied on all CBSC correspondence.

Name _____

Title _____

Email Address _____

Telephone Number _____

Logger Contact

This person is responsible for ensuring that official logger copies of the program are saved pursuant to CBSC requests. This person can be one of the 2 contacts listed above, if desired.

Name _____

Title _____

Email Address _____

Telephone Number _____

List the names, titles & email addresses of anyone else who should be copied on CBSC complaints.

List the names, titles & email addresses of anyone else who would like to receive CBSC media releases, fact sheets, etc. (Anyone already listed above will be added to this CBSC distribution list, unless otherwise requested.)